

PERSPECTIVES IN ONCOLOGY: 2009

November 13-15, 2009 • The Roosevelt Hotel • New Orleans, LA

LAST Name _____

FIRST Name _____ Middle Initial _____

Degree(s) _____ Specialty _____

Address _____

City/State/ZIP Code _____

Telephone Number _____
Day Evening

Fax Number _____

E-Mail _____

Number of people attending Friday night reception _____

REGISTRATION FEES:

Physicians	<input type="checkbox"/>	\$450
PA, NP	<input type="checkbox"/>	\$250
Residents	<input type="checkbox"/>	\$100
RN, other healthcare professionals	<input type="checkbox"/>	\$100

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 If you require special accommodations, please telephone our office at (800) 778-9353 or (504) 842-3702, at least two weeks before the program.

Please mail your registration form and check to:
Ochsner Clinic Foundation

Continuing Medical Education Department
1514 Jefferson Highway, New Orleans, LA 70121
Telephone (504) 842-3702 | Toll Free (800) 778-9353

Fax (504) 842-4805
Email ralonzo@ochsner.org

KEYNOTE SPEAKER

TIMOTHY YEATMAN, MD, FACS

Executive Vice President for Translational Research
President and Chief Scientific Officer M2Gen
Professor of Surgery and Interdisciplinary Oncology
Moffitt Cancer Center, Tampa, FL

GUEST FACULTY

PROFESSOR DAVID WILKINSON, MBBS, DSc

Dean of College of Medicine
Professor of Primary Care
University of Queensland
Brisbane, Australia

OCHSNER HEALTH SYSTEM FACULTY NEW ORLEANS, LA

Abbas E. Abbas, MD, MS

Chief of Thoracic Surgery
Director of Minimally Invasive
Thoracic Surgery

Dr. Stephen F. Bardot, MD

Chairman Department of Urology
Head, Urologic Oncology
Associate Medical Director Surgical Services

Lisa B. Bazzett, MD

Gynecologic Oncologist

David E. Beck, MD, FACS

Chairman, Colon and Rectal Surgery
Editor in Chief, The Ochsner Journal

Greg A. Bizette, MD

NorthShore Regional Chairman

John S. Bolton, MD

Chairman, Department of Surgery

Cynthia Boyer, MD

Radiation Oncology
Ochsner Health System, Baton Rouge
Mary Bird Perkins Cancer Center

Jay Brooks, MD, FACP

Chief, Hematology/Oncology
Ochsner Health System, Baton Rouge

John T. Cole, MD

Chairman, Hematology/Oncology
Ochsner Medical Center
Acting Section Head,
Hematology/Oncology LSUHSC

Ralph L. Corsetti, MD, FACS

Department of Surgery
Medical Director, Tansley Breast Center

Jyotsna Fuloria, MD

Director, Clinical Oncology Research
Ochsner Cancer Institute

Richard C. Kline, MD, FACOG

Director, Gynecologic Oncology
Department of OB-GYN

Zoe L. Larned, MD

Staff Physician
Hematology/Oncology

Shana Lennard, RN, BSN, OCN

Clinical Operations Coordinator
Hematology/Oncology

David A. Margolin, MD, FACS

Director of Research
Department of Colon and Rectal
Surgery

LSU HEALTH SCIENCES CENTER FACULTY NEW ORLEANS, LA

Lowell Anthony, MD (LSUHSC/OHS)

Professor of Medicine

J. Phillip Boudreaux, MD (LSUHSC/OHS)

Professor of Surgery

Brian Boulmay, MD

Assistant Professor of Medicine

Donna Bryant, RN, MSN, ANP

Executive Director, Clinical Research
Department
Mary Bird Perkins Cancer Center

Eduardo Davila, PhD

Assistant Professor of Pediatrics
Investigator,
Stanley S. Scott Cancer Center

Melanie Edwards, MD

Assistant Professor of Surgery

Mohamed Elmongy, MD

(LSUHSC/Ochsner Baptist)
Professor of Medicine

John Estrada, MD

Associate Professor of Pediatrics
Director, Education and
Community Services
Stanley S. Scott Cancer Center

Michael Hagensee, MD, PhD

Associate Professor of Medicine

Saju Joseph, MD

Assistant Professor of Surgery

Shahriar Koochekpour, MD, PhD

Assistant Professor of Microbiology,
Immunology and Parasitology
Investigator,
Stanley S. Scott Cancer Center

Augusto Ochoa, MD

Professor of Pediatrics
Director, Oncology Research, OHS
Director,
Stanley S. Scott Cancer Center

Paulo Rodriguez, PhD

Assistant Professor of Microbiology,
Immunology and Parasitology
Investigator,
Stanley S. Scott Cancer Center

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PERSPECTIVES IN ONCOLOGY: 2009

NOVEMBER 13TH - 15TH, 2009
THE ROOSEVELT HOTEL • NEW ORLEANS, LA



CONFERENCE DIRECTOR:

ADAM I. RIKER, MD, FACS

Medical Director of Cancer Services
Ochsner Health System | Ochsner Cancer Institute

CO-DIRECTORS:

JOHN T. COLE, MD

Chairman, Hematology/Oncology
Ochsner Health System
Acting Section Head, Hematology/Oncology
LSUHSC

AUGUSTO OCHOA, MD

Director, Stanley S. Scott Cancer Center, LSUHSC
Professor of Pediatrics, LSUHSC



INTRODUCTION AND NEED

A true need exists for this important event, designed to bring together clinicians, oncology nurses, pharmacists, physician assistants, nurse practitioners, and others in order to discuss the importance of utilizing a multidisciplinary

evidence-based approach to cancer care. We will also discuss the importance of following established treatment guidelines, such as the NCCN guidelines for cancer patients. We have identified many areas within the Southeastern United States that we can improve upon to enhance the standard of care and overall treatment options for our cancer patients. This CME event will provide an invaluable resource to any healthcare provider who treats cancer patients in their practice, further educating them on the importance of quality control measures in treating and managing cancer patients.



ACCREDITATION

The Ochsner Clinic Foundation is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

DESIGNATION

The Ochsner Clinic Foundation designates this educational activity for a maximum of 19.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

A certificate of attendance will be mailed within two weeks after the course.

Nursing Credit has been applied for.

Radiologic Technologists-Category A CE credit is pending approval by the ASRT



EDUCATIONAL OBJECTIVES

By the end of this conference, the participant should be able to:

1. Discuss recent advances in medical, surgical and radiation oncology, stressing the importance of the interdisciplinary approach to cancer care and the utility of treatment guidelines and evidence-based medicine
2. Discuss the difficulties that exist in providing quality cancer care to the community, focusing on obtainable solutions to overcoming these barriers
3. Improve the understanding of the complexities of care involved with the surgical management of breast cancer
4. Obtain a thorough overview of gynecologic malignancies, the importance of clinical research trials for such malignancies, and current NCCN treatment guidelines
5. Discuss advances in the management of esophageal, breast, pancreatic, lung, head and neck, prostate, colon, and anorectal cancers
6. Review recent advances in radiation oncology, including Cyberknife technology, IGRT, and breast brachytherapy
7. Discuss the critical need for conducting clinical research trials for patients with cancer and the importance of increasing patient participation and accrual through educational tools
8. Discuss current treatment guidelines and management of patients with leukemia/lymphomas, highlighting the role of bone marrow transplantation as a treatment option
9. Review the comprehensive approach to the treatment of neuroendocrine tumors and the importance of the interdisciplinary cancer team
10. Review the recent epidemic of skin cancer worldwide and further discuss recent advances in the treatment of patients with melanoma.



HOTEL ACCOMMODATIONS

**The Roosevelt Hotel
Waldorf=Astoria Collection
123 Baronne Street
New Orleans, LA 70112
Reservations: (800) 925-3673**

We have reserved a block of rooms for registrants at the special rate of \$165 for a single or double. To make your hotel reservations, telephone the Roosevelt Hotel Reservation Department at (800) WALDORF or [800-925-3673] before **Thursday, October 23, 2009**, and mention the Perspectives in Oncology: 2009 meeting to get this rate. Please note that the special rate will be made available until **Thursday, October 23, 2009**, after which reservations will be on a space available basis. We recommend that you make your hotel reservations early.

For more information about the Roosevelt Hotel please feel free to visit www.therooseveltneworleans.com

REGISTRATION INFORMATION

The registration fee of \$450 for physicians includes all educational materials, Friday reception, continental breakfast, lunch on Saturday, and refreshments. Please note the deadline for receipt of registration form and fee is **Friday, November 6, 2009**. If we do not receive your registration prior to this date, we cannot guarantee sufficient course materials. A list of participants will not be provided at the conference.

If you do not receive a registration confirmation or you have any questions regarding this conference, please contact Ochsner Clinic Foundation's Continuing Medical Education Department at (800) 778-9353 or ralonzo@ochsner.org.

Cancellation Policy

Cancellation requests must be made in writing via email, facsimile or post marked mail by **Friday, November 6, 2009** to receive a partial refund. A cancellation fee of \$50 will be retained on all cancellations. Please enclose your original (or copied) confirmation slip with your notice of cancellation. **Note: No refunds will be made after the conference begins.**

The Ochsner Clinic Foundation reserves the right to cancel this conference for any reason at any time. Full refunds of registration fees would be granted to registrants in the event of conference cancellation. However, the Ochsner Clinic Foundation is not responsible for any airfare, hotel, or other costs you incur.

Every effort has been made to present the conference program as accurately as possible from information available at the time of going to press. We reserve the right to make changes to any part of the program and notice of changes will be announced at the conference.



Liability Disclaimer

The Ochsner Clinic Foundation hereby assumes no liability for any claims, personal injury, or damage that may arise out of or during its "Perspectives in Oncology: 2009" conference.

PROGRAM

FRIDAY, NOVEMBER 13, 2009

7:00 AM – 7:50 AM
REGISTRATION, CONTINENTAL BREAKFAST, & VISIT EXHIBITS

7:50 AM – 8:00 AM
Welcome and Introduction

8:00 AM - 8:30 AM
The Ochsner/LSUHSC Partnership in Cancer Care: Advancing Cancer Care and Translational Research in the Region and Beyond
Augusto Ochoa, MD (LSUHSC) & John Cole, MD (OHS/LSUHSC)

8:30 AM - 9:00 AM
Community Clinical Oncology Programs at Ochsner/LSU
Jyotsna Fuloria, MD (OHS): Integration of Cancer Clinical Trials
John Estrada, MD (LSUHSC): Minority-based CCOP and Community Outreach

9:00 AM – 10:20 AM
Breast Cancer Roundtable
Ralph Corsetti, MD, FACS (OHS): The spectrum of surgical treatment options
Chris Theodossiou, MD (OHS): Adjuvant chemotherapy / targeted therapeutics
Cynthia Boyer, MD (OHS): Adjuvant radiation therapy

10:20 AM – 10:30 AM
Question & Answer

10:30 AM – 10:40 AM
REFRESHMENT BREAK & VISIT EXHIBITS

10:40 AM - 12:00 PM
Prostate Cancer Roundtable
Stephen Bardot, MD (OHS): Surgical innovations
Shahriar Koochekpour, MD, PhD (LSUHSC): Genetic and familial predispositions
Zoe Lamed, MD (OHS): Treatment of metastatic disease

12:00 PM – 1:30 PM LUNCH ON YOUR OWN

1:30 PM – 3:00 PM
Oncology Roundtable
Abbas Abbas, MD, MS (OHS): Esophageal cancer
Melanie Edwards, MD (LSUHSC): Lung cancer
Jay Brooks, MD, FACP (OHS): Chemotherapeutic and targeted therapies

3:00 PM – 3:10 PM
Question & Answer

3:10 PM – 3:20 PM
REFRESHMENT BREAK & VISIT EXHIBITS

3:20 PM – 4:50 PM
Head and Neck Cancer Roundtable
Rohan Walvekar, MD (LSUHSC): Surgical approach
Brian Boulmay, MD (LSUHSC): Targeted therapeutics and adjuvant treatment
Troy Scroggins, Jr., MD (OHS): The central role of radiation therapy

4:50 PM - 5:00 PM
Question & Answer

5:00 PM ADJOURN

5:30 PM – 7:30 PM WELCOME RECEPTION

SATURDAY, NOVEMBER 14, 2009

7:00 AM – 8:00 AM
CONTINENTAL BREAKFAST & VISIT EXHIBITS

8:00 AM – 9:50 AM
Melanoma Roundtable
Julie Merrilliod, MD, FAAD (OHS): Early detection and prevention
Professor David Wilkinson, MD, PhD (University of Queensland): Skin cancer medicine in the primary care setting in Australia: the changing role of the general practitioner
Eduardo Davila, PhD (LSUHSC): From bench to bedside: Translational research
Adam I. Riker, MD, FACS (OHS): Surgical management and the immunotherapy of melanoma

9:50 AM – 10:00 AM
Question & Answer

10:00 AM – 10:10 AM
REFRESHMENT BREAK & VISIT EXHIBITS

10:10 AM - 11:45 AM
Leukemia and Lymphoma Roundtable
Arthur Molina, MD (OHS): Building a comprehensive program
Mohamed Elmongy, MD (LSUHSC/Baptist-OHS): Bone marrow transplantation
Paulo Rodriguez, PhD (LSUHSC): Amino acid modulation of leukemia

11:45 AM – 11:55 AM
Question & Answer

12:00 PM – 2:00 PM
PLENARY LUNCH PRESENTATION
Total Cancer Care: The New Era of Personalized Medicine For Cancer Patients
Timothy Yeatman, MD (Moffitt Cancer Center, Tampa)

2:00 PM – 3:15 PM
Clinical Oncology Nursing/Practitioner Roundtable
Shana Lennard, RN, BSN, OCN (OHS): Overview of chemoinfusion for cancer patients
Donna M. Bryant, RN, MSN, ANP (MBPCC): Cancer clinical trials
Lynette M. Mauterer, MN, CR-FNP (OHS): Genetic counseling for hereditary breast and ovarian cancer

3:15 PM - 3:25 PM
Question & Answer

3:25 PM – 3:35 PM
REFRESHMENT BREAK & VISIT EXHIBITS



3:35 PM – 4:50 PM

Gynecologic Oncology Roundtable
Richard Kline, MD, FACOG (OHS): Primer on gynecologic malignancies
Lisa Bazzett, MD (OHS): Advances in the management of cervical cancer
Michael Hagensee, MD, PhD (LSUHSC): The human immune response against human papillomavirus

4:50 PM ADJOURN

SUNDAY, NOVEMBER 15, 2009

7:00 AM – 8:00 AM
CONTINENTAL BREAKFAST & VISIT EXHIBITS

8:00 AM - 8:50 AM
A Comprehensive Approach to Pancreatic Cancer
John Bolton, MD (OHS)

8:50 AM – 9:00 AM
Question & Answer

9:00 AM – 10:20 AM
Colorectal Cancer Roundtable
Charles Whitlow, MD (OHS): Early detection and screening
David Margolin, MD, FACS (OHS): Transanal approaches
David Beck, MD, FACS (OHS): Sphincter preservation
Greg Bizette, MD (OHS-Northshore): Chemotherapeutics and targeted therapies

10:20 AM – 10:30 AM
REFRESHMENT BREAK & VISIT EXHIBITS

10:30 AM - 12:00 PM
The Neuroendocrine Tumor Program
J. Phillip Boudreaux, MD (LSUHSC/OHS): The surgical approach to neuroendocrine and carcinoid tumors
Lowell Anthony, MD (LSUHSC/OHS): Medical management and novel therapeutic approaches
Saju Joseph, MD (LSUHSC): Case presentations
Eugene Woltering, MD (LSUHSC/OHS): Translational research efforts

12:00 PM ADJOURN

