

The Cardiovascular Center of Excellence  
and the  
Department of Pharmacology &  
Experimental Therapeutics  
present:

“Commercialization as a potential  
outcome for Academic Research”



**Steven Ceulemans, MSc MBA**  
Commercialization Coordinator,  
New Orleans  
Bio-Innovation Center,  
New Orleans, LA

**Thursday, January 22<sup>nd</sup>, 2009**  
**11:00 AM**  
**Pharmacology Conference Room**  
**MEB, 5<sup>th</sup> Floor**

Steven Ceulemans is the commercialization coordinator for several different Louisiana Board of Regents grants shared by Tulane and LSUHSC. In this context he has an appointment with the LSUHSC tech transfer office. Part of his responsibility is education and raising awareness on academic research commercialization. His group currently employs a team of student interns with graduate backgrounds in (patent) law, business, science and engineering. Their job is to assist with the research commercialization process through invention disclosure assistance, patent searches, (provisional) patent writing, feasibility studies, business plan writing,...

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