

# CLINICAL TRIALS LEAD TO NEW TREATMENTS

## WHY ARE THEY SO IMPORTANT?



Clinical trials are the only way new treatment options can be approved & made available to patients.



Clinical trials can help determine if a treatment option is safe and more effective than other existing treatments.

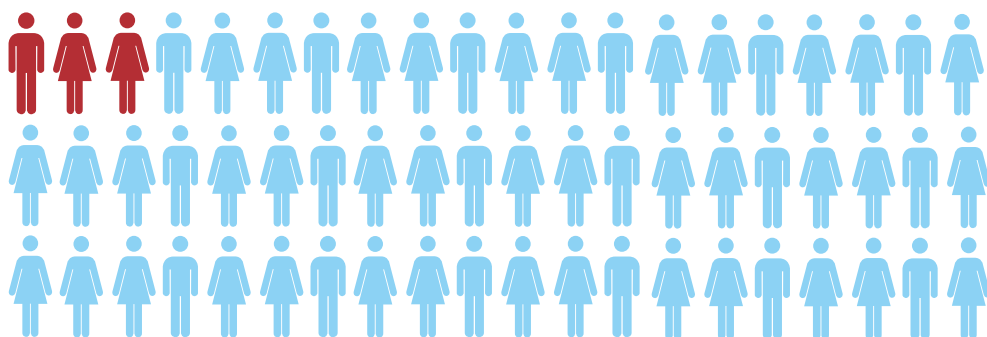


A clinical trial may be a patient's best available treatment option.

## DID YOU KNOW?

ONLY 3 OUT OF 100 PATIENTS PARTICIPATE IN CLINICAL TRIALS...

AND EVEN FEWER LUNG CANCER PATIENTS PARTICIPATE.<sup>1</sup>



"Poor enrollment onto trials threatens to slow progress in cancer care at a time when advances in science are enabling new opportunities for prevention and treatment." (Denicoff et al 2013)

## BY THE NUMBERS

**1 in 4** NUMBER OF CLINICAL TRIALS THAT NEVER REACH FULL ENROLLMENT.<sup>2</sup>

**85%** ABOUT 85% OF PATIENTS ARE UNAWARE THAT CLINICAL TRIALS ARE TREATMENT OPTIONS.<sup>3</sup>

## HELP US CHANGE THESE STATISTICS

We need more patients enrolled in clinical trials and innovative ways to address barriers standing in the way of progress.



### References:

[1] Christian MC & Trimble EL. Increasing participation of physicians and patients from underrepresented racial and ethnic groups in National Cancer Institute-sponsored clinical trials. *Cancer Epidemiology Biomarkers Preven.* 2003; 12: 277s-283s.

[2] Go RS, Meyer CM, et al., *Journal of Clinical Oncology* 2010, 28:15s (suppl; abstr 6069)

[3] Fenton L, Rigney M, Herbst R. Clinical trial awareness, attitudes, and participation among patients with cancer and oncologists. *Commun Oncol.* 2009;6:207-213.