

THE  
**Educated Patient**<sup>®</sup>

# *Lung Cancer*

RESOURCE GUIDE



A collection of websites that provide information and support for patients with lung cancer and the oncology professionals who treat them.

From the Publisher

## A Resource for Patients With Lung Cancer

My name is Deb Violette, and if you are reading this resource guide, either you or someone you love has been diagnosed with lung cancer. I know firsthand what a devastating diagnosis this can be. Many thoughts cloud your mind when your doctor tells you, “You have lung cancer,” and almost immediately you find yourself crippled with questions such as, “What treatment should I take? How will treatment affect my overall health and well being? How do I navigate insurance, support, and work issues? How do I talk to my family, friends, and coworkers about my diagnosis?” I know this because I was diagnosed with stage III-A nonsmall cell lung cancer in 1998. I was 44.



In 1998, there was little information about lung cancer, and the few resources that existed offered little hope. With the lack of information and survivorship, I struggled through the process alone. However, I was determined to beat the statistics. I searched the Internet to find as much information on lung cancer as I could. This helped me take an active role in my care when I met with my team of doctors. It is so important to educate yourself about the disease so that you can interact with your healthcare team.

I went through many diagnostic tests before I began my treatment, which included 3 rounds of chemotherapy spaced 21 days apart, surgery to remove my right lower lobe, and 25 rounds of radiation. By the time I had completed treatment, I was exhausted but inspired to give back. That is why I became an advocate and spokesperson for the lung cancer community.

Many things have changed since my diagnosis in 1998. Treatment options now include more direct and targeted therapies, and many lung cancer advocacy groups have been developed to provide patients with support and guidance through their lung cancer diagnosis.

This *Lung Cancer Resource Guide*, supported by Novartis Oncology, highlights some of these organizations in the United States whose mission is to increase research funding; provide emotional and financial support for patients, their families, and caregivers; and promote public awareness and acceptance of patients with lung cancer. Information is provided that describes the organizations and their efforts, and explains how to navigate the websites to find the information you need to help guide you through your journey. Most organizations also have Facebook and other social networking sites.

You are not alone; many of these organizations are staffed with supportive personnel to help you or offer programs to connect you with other survivors for support. Several other organizations are designed to help patients with work and insurance issues, and provide advice on talking to your family, friends, and coworkers about your diagnosis.

I hope you find this *Lung Cancer Resource Guide* useful, and I wish you the best in your journey to wellness.

### **Deb Violette**

Lung Cancer Survivor,  
Founder Lung Cancer Free Alliance

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*We would like to acknowledge Deb Violette of Augusta, Maine, who supported our efforts by sharing her expertise.*

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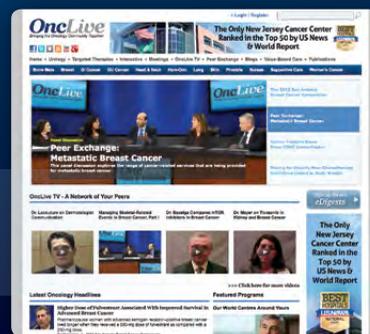
## 32 Additional Lung Resources

American Lung Association, The Beverly Fund, Brittany's Battle, International Association for the Study of Lung Cancer, Kate MacIntyre Foundation, LIVESTRONG Foundation, Lung Cancer Circle of Hope, Lung Cancer Online Foundation, Respiratory Health Association, Rexanna's Foundation for Fighting Lung Cancer, *With Every Breath: A Lung Cancer Guidebook*

*The websites listed in this guide are not controlled by Novartis Pharmaceuticals Corporation and Novartis Pharmaceuticals Corporation is not responsible for the content of any of the sites included in this brochure.*

# OncLive.com

Bringing the Oncology  
Community Together



## Caring Ambassadors Lung Cancer Program

[www.lungcancercap.org](http://www.lungcancercap.org)

The screenshot shows the homepage of the Caring Ambassadors Lung Cancer Program website. At the top, there is a navigation bar with links for Search, Site Map, Privacy & Terms, and Contact Us. The main header features the Caring Ambassadors logo and the text "CAP Lung Cancer" in large, bold letters. To the right, a blue banner reads "Lung Cancer CHOICES Empower yourself with knowledge". Below the header is a horizontal menu with links: Home, Who We Are, Lung Cancer Choices, Living with Lung Cancer, Resource and Fact Center, Finding Care, Caring Connections, Get Involved, and Lung Cancer News. The main content area is divided into several sections. On the left, there is a featured article titled "Lung Cancer CHOICES Empower yourself with knowledge" with a thumbnail image of the book cover. Below this is a "Lung Cancer News Feed" section with a "RSS" icon and a brief mission statement: "Our Mission: The Caring Ambassadors Program mission is to help improve the lives of those affected by long-term diseases through...". In the center, there is a large red banner with a blurred image of a person riding a bicycle, with the text "Bringing hope to families living with lung cancer." and "Welcome to CAP Lung Cancer". Below this is a section titled "November is National Lung Cancer Awareness Month!" with a sub-headline: "On May 10, 2012, Governor Kitzhaber proclaimed November to be OREGON LUNG CANCER AWARENESS MONTH by signing an official State of Oregon Proclamation." and a photograph of Governor Kitzhaber with several people. On the right side, there are three smaller promotional boxes: "Sign up for E-News and join others who rely on us for their lung cancer information. Receive for free in your inbox!" with a plus icon; "Your Donation Makes a Difference" with a photograph of an elderly woman; and "CALL TO ACTION 800.698.0931 Find Lung Cancer Clinical Trials" with a megaphone icon. At the bottom right, there is a partial search bar with the text "someone is diagnosed v".

**ADDRESS:**  
P.O. Box 1748  
Oregon City, OR 97045

**CONTACT INFO:**  
**Phone:** (503) 632-9032  
**E-mail:** [cindy.langhorne@lungcancercap.org](mailto:cindy.langhorne@lungcancercap.org)

### HISTORY & MISSION

The Caring Ambassadors Program (CAP) focused on disease-specific challenges in 1997 with its first initiative, the Caring Ambassadors Lung Cancer Program (CAP Lung Cancer). The stated goals of CAP Lung Cancer are to improve the quality of life for people living with lung cancer, and their families, through information and support; provide state-of-the-art information about treatment options; increase lung cancer awareness and advocate for increased prominence of lung cancer care on local, state, and national public health agendas; and motivate people and groups concerned about lung cancer to work together for the good of people affected by the disease.



## PROGRAMS & PATIENT ADVOCACY

Beyond its wealth of informational resources and additional support links, CAP Lung Cancer offers its own programs and advocacy efforts. The organization encourages people to become Caring Ambassadors and coordinate a fundraising or advocacy project with CAP Lung Cancer. The Constellation of Love Quilt—sewn by a 5th-grade class and donated to CAP Lung Cancer in 2005—is loaned out to inspire hope at lung cancer events throughout the country.

CAP Lung Cancer also began a letter-writing campaign, that facilitates correspondence with public officials, aimed at directing public health and media discourse to lung cancer.

## ACHIEVEMENTS & INITIATIVES

*Faces of Lung Cancer* is a compilation of photographs and stories from patients, caregivers, and healthcare providers discussing lung cancer diagnoses and clinical trial participation. A portion of its proceeds benefits CAP Lung Cancer.

## NAVIGATION & USEFUL LINKS

The center of CAP Lung Cancer’s busy website welcomes visitors with a bulleted list of the organization’s goals and a hyperlinked aggregation of the week’s lung cancer news stories. Two sidebars bookend this information with quick links to some of the site’s features, including an E-News sign-up and a **Call to Action** to find clinical trials.

The top menu bar displays the site’s sections: **Who We Are**, **Lung Cancer Choices**, **Living with Lung Cancer**, **Resource and Fact Center**, **Finding Care**, **Caring Connections**, **Get Involved**, and **Lung Cancer News**. These sections offer educational information, links to additional support, and descriptions of CAP Lung Cancer programs.

**Living with Lung Cancer** details both conventional and alternative treatments and supportive care options. Its **Kids’ Corner** subsection offers advice on discussing cancer with children.

In addition to background information and links, **Resource and Fact Center** contains **CAP Publications**. CAP literature includes the *Choices & Hope* CAP Lung Cancer newsletter and the **Medical Writers’ Circle**. The latter consists of a monthly article dedicated to giving patients hope and helping them make informed treatment decisions.

**Caring Connections** offers a variety of ways to honor patients with lung cancer. **Kids’ Coloring Cards** provides 9 downloadable pictures to help children express their concern for a loved one. The **E-cards** section allows users to send inspirational electronic messages. Other sections post reflections, tributes, and stories of hope.

**Get Involved** rallies the public to CAP Lung Cancer’s cause with information on **Becoming a Caring Ambassador**.



# lungCANCER.org

(a program of CancerCare)

[www.lungcancer.org](http://www.lungcancer.org)

INFORMACION EN ESPANOL **CANCERCare E-NEWS**

lungCANCER.org  
a program of CancerCare

FOR HELP, CALL 800-813-HOPE (4673) OR EMAIL [INFO@CANCERCARE.ORG](mailto:INFO@CANCERCARE.ORG)

**About Us** **Get Help** **Lung Cancer 101** **In The News** **Support Us**

I am a person with lung cancer.

I am a loved one or a friend.

I am a healthcare professional.

**what's new** at lungCANCER.org

**New Online Tool for Caregivers**

[Learn more about MyCancerCircle.net](#), a free, private, customizable online tool that helps caregivers of people facing cancer to coordinate a circle of family, friends, and volunteers to provide practical and emotional support.

**My Cancer Circle™**  
POWER OF COMMUNITY

**calendar** at a glance

**Upcoming Connect Education Workshops:**

- [Understanding the Affordable Care Act \(ACA\) for People Living with Cancer](#) (Dec 12)

**Connect Education Workshop Podcasts:**

- [Progress in the Treatment of Metastatic Lung Cancer](#)
- [Understanding the Role of Personalized Medicine](#)
- [Understanding the Importance of Clinical Trials: What You Need to Know](#)

lungCANCER.org Online Support Groups  
**LOG IN** ▶ Not a member? [Join Now.](#)  
Learn more about our online community...

**CALL TO ACTION**  
800.698.0931  
Find Lung Cancer Clinical Trials

**ADDRESS:**  
275 Seventh Ave.  
Floor 22  
New York, NY 10001

**CONTACT INFO:**  
**Phone:** (212) 712-8400  
(800) 813-HOPE  
**E-mail:** [info@cancercare.org](mailto:info@cancercare.org)

## HISTORY & MISSION

LungCANCER.org is a program of CancerCare, which helps individuals and families better cope with and manage the emotional and practical challenges arising from cancer. CancerCare services—for patients, survivors, loved ones, caregivers, and the bereaved—include counseling and support groups, educational publications and workshops, and financial assistance. All CancerCare services are provided by professional oncology social workers and are offered free of charge, and individuals can speak directly with a CancerCare social worker.

## PROGRAMS & PATIENT ADVOCACY

LungCANCER.org partnered with 5 patient advocacy organizations to implement the Lung Cancer Clinical Trial Call to Action. The initiative provides educational resources to facilitate patient-doctor discussions on clinical trials. The program's Lung Cancer Clinical Trial Matching Service identifies optimum clinical trial options based on a patient's diagnosis, stage, and treatment history.

Lung cancer patients struggling with medical bills are directed to the CancerCare Co-Payment Assistance Foundation. The need-based program helps patients with cancer afford their insurance and drug co-payments. Patients receive partial or full coverage of essential services and treatments.

New to CancerCare is My Cancer Circle, a free, private, customizable online tool that helps caregivers of people facing cancer to coordinate a circle of family, friends, and volunteers to provide practical and emotional support.

## NAVIGATION & USEFUL LINKS

The top of lungCANCER.org's homepage features its lamp logo, which represents warmth, comfort, and hope. A helpline number, e-mail address, and E-News signup appear to the right of the logo. The main menu bar appears directly below this information. Clicking on [Get Help](#) allows visitors to peruse categories on [Counseling](#), [Support Groups](#), [Connect Education Workshops](#), [Publications](#), and [Financial Help](#).



[Lung Cancer 101](#) is the site's primary resource page.

This section provides a lung cancer glossary, answers to frequently asked questions, and educational resources. Informational subsections include [About Lung Cancer](#), [Prevention](#), [Types](#), [Symptoms](#), [Risk Factors](#), [Screening](#), [Diagnosis](#), [Staging](#), and [Treatment](#). On the left-hand bar, [The Faces of Lung Cancer](#) page allows individuals to share coping mechanisms and stories of hope. [Clinical Trials](#) can connect visitors to a CancerCare social worker for more information. At [Lung Cancer 101](#), visitors can also access publications and resources in Spanish, as well as online support groups.

Images below the homepage menu bar link users to 3 sections filled primarily with CancerCare resources: [I am a person with lung cancer](#), [I am a loved one or a friend](#), and [I am a healthcare professional](#). In the first 2 sections, visitors can review frequently asked questions about the organization; access free educational programs and publications about cancer; sign up for free counseling online, by phone or in person, from professional oncology social workers; and apply for financial assistance.

[What's New at lungCANCER.org](#) provides links to major initiatives, including My Cancer Circle and clinical trials currently recruiting participants. [Calendar at a Glance](#) details upcoming events and provides links to CancerCare's Connect Education 1-hour telephone and podcast workshops.

# Lung Cancer Alliance

[www.lungcanceralliance.org](http://www.lungcanceralliance.org)

Events | About | News | Ways to Give | Blog | Contact | Mailing List | Home | Educational Materials | Facts & Figures  
Information Line 1-800-298-2436

**LUNG CANCER ALLIANCE**

DONATE ABOUT LUNG CANCER SUPPORT AND RESOURCES MAKE A DIFFERENCE Enter Search Terms

## DETECTING LUNG CANCER EARLY CAN SAVE YOUR LIFE.

Find out the importance of screenings

WE DID IT! SUPPORT SERVICES SCREENING & NATIONAL FRAMEWORK DONATE NOW

### GET SMART

Learn about lung cancer

- Am I at Risk?
- What Are the Symptoms of Lung Cancer?
- Finding a Clinical Trial
- Understanding Treatment Options

[View All](#)

### FIND SUPPORT

Resources for you and your family

- Coping With Lung Cancer
- LCA Support Services
- Practical Resources
- Support Groups

[View All](#)

### MAKE A DIFFERENCE

Help those impacted

- Help Raise Awareness
- Faces of Lung Cancer
- Lung Cancer Advocacy
- Help Increase Lung Cancer Research

[View All](#)

#### Upcoming Events

**April 27, 2013**  
Team Lung Love Derby 2013

**April 28, 2013**  
2013 Breath of Hope Walk

#### Latest News

**January 11, 2013**  
Lung Cancer Alliance National Framework Guides Responsible Screening for Those at Risk

#### Legislative Activities

It's Official! Lung Cancer is Now a Federal Research Priority!!!

Congress Gives Its Final Approval to Lung Cancer Research Bill: Only

#### Blog

**January 11, 2013**  
A Guide To Responsible CT Screening For Lung Cancer

**January 03, 2013**

ADDRESS:  
888 16th St. NW  
Suite 150  
Washington, DC 20006

CONTACT INFO:  
**Phone:** (202) 463-2080  
(800) 298-2436  
**E-mail:** [info@lungcanceralliance.org](mailto:info@lungcanceralliance.org)

## HISTORY & MISSION

Eradicating lung cancer is what the Lung Cancer Alliance (LCA) is all about. Describing itself as the only national, nonprofit organization dedicated solely to providing patient support and advocacy for people living with or at risk for the disease, LCA says it has a clear mission: to end injustice and save lives through an alliance of advocacy, education, and support.

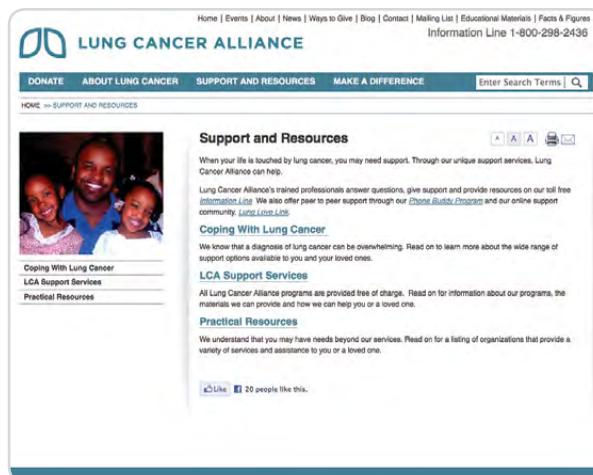
Headquartered in Washington, DC, LCA is led by an international board of directors that includes top lung cancer physicians, nurses, survivors, and advocates. The medical and scientific advisory board includes specialists from a broad spectrum of disciplines related to lung cancer, who focus on research, diagnosis, early detection, treatment, and care.

## PROGRAMS & PATIENT ADVOCACY

LCA provides a multitude of patient empowerment, national awareness, and health policy programs. The Phone Buddy Program, a free peer-to-peer mentoring support system, matches survivors or caregivers with others who have had similar experiences, and provides long-distance calling cards for all participants. Each volunteer undergoes training sessions, and has access to LCA resources and manuals.

The Lung Cancer Information Line (800-298-2436) is a toll-free information and referral service that gives callers current and reliable information on lung cancer, including symptoms, screening, recent diagnoses, treatments, clinical trials, and second opinions. The information line operates weekdays from 9 AM to 5 PM, Eastern Standard Time.

A third program, the Lung Cancer Clinical Trial Matching Service (800-698-0931), is a toll-free connection to a prescreening and referral service that quickly identifies clinical trial options based on an individual's specific diagnosis, stage, and treatment history.



## ACHIEVEMENTS & INITIATIVES

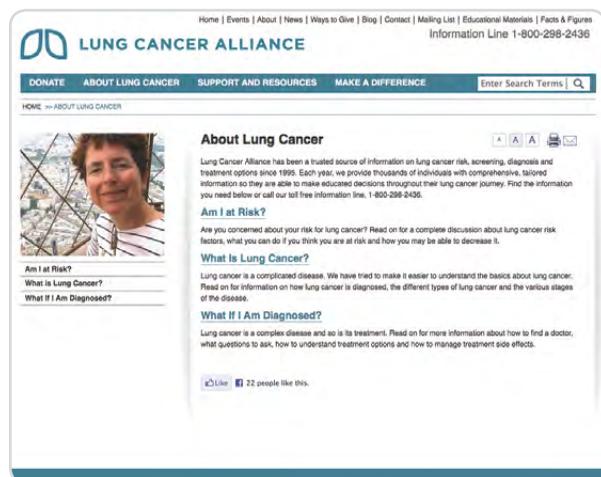
LCA's companion site [www.lunglovelink.org](http://www.lunglovelink.org) is an online community that links to helpful resources and support for the lung cancer community, including upcoming events across the country. Find out about the "Shine a Light on Lung Cancer" international vigil to raise awareness and support at [www.shinealightonlungcancer.org](http://www.shinealightonlungcancer.org). "Team Lung Love," an endurance sports training program, comprises experienced coaches and mentors for novice runners or walkers, or experienced marathoners, who want to become involved in helping to raise awareness/support.

## NAVIGATION & USEFUL LINKS

On the website, [About Lung Cancer](#) provides detailed information about the disease. It explains the 2 most common types of lung cancer, nonsmall cell (nearly 85% of cases) and small cell (nearly 20% of cases). The [Support and Resources](#) section includes links to the [Phone Buddy Program](#), [Stories of Hope](#), and the toll-free [Lung Cancer Information Line](#) for patients with questions about screening, diagnosis, symptoms, and treatment options. The *New Directions* newsletter can be found under [Publications](#), under the [News/Events](#) section.

Under [Make A Difference](#), visitors can learn about LCA's legislative initiatives and find out about [Raising Awareness](#).

Patients can contribute to [Give a Scan](#), and donate their images and clinical data to help researchers conquer lung cancer.



# Lung Cancer Foundation of America

[www.lcfamerica.org](http://www.lcfamerica.org)

The screenshot shows the homepage of the Lung Cancer Foundation of America. At the top, there are social media links for Twitter and Facebook, and a link to sign up for LCFA updates. The navigation menu includes HOME, LUNG CANCER, MEDIA, BLOGS & NEWS, DONATE, GET INVOLVED, ABOUT LCFA, and CONTACT US. The main banner features the LCFA logo and the text: "Every 2 1/2 minutes someone in the United States is diagnosed with lung cancer and every 3 minutes someone will die from lung cancer. Now, let's cure it." Below the banner, there is a "Welcome to LCFA, the LUNG CANCER FOUNDATION OF AMERICA" section with a mission statement. To the right, there are four boxes: "DONATE and give Hope" with a stack of coins, "WATCH and be Inspired" with a person speaking, "PERSONAL BLOGS" with a laptop, and "EVENTS Get involved" with a calendar. Below these are sections for "ANNOUNCEMENTS" featuring a "New Targeted Therapy Treatment for Lung Cancer" and "LCFA IN THE NEWS" with two "Web News" items. At the bottom, there is a "Come Join Us Charity Halloween Golf Tournament" announcement and a "LATEST IN LUNG CANCER RESEARCH" section with a link to a patient and caregiver opinion.

ADDRESS:  
15 S. Franklin St.  
New Ulm, MN 56073

CONTACT INFO:  
Phone: (507) 354-1361  
E-mail: [info@LCFAmerica.org](mailto:info@LCFAmerica.org)

## HISTORY & MISSION

The Lung Cancer Foundation of America (LCFA) was established by 2 lung cancer survivors and a widow whose husband died of the disease. The group believes that the poor survival rate is a direct result of inadequate funding for research. The LCFA mission is to significantly increase the 5-year survival rates for all stages and types of lung cancer, ultimately saving patients' lives. To meet this goal, LCFA provides crucial funding for creative and cutting-edge lung cancer research programs.

## PROGRAMS & PATIENT ADVOCACY

Programs focus on efforts to develop effective predictive protocols, foster early detection, and establish prognostic and treatment protocols that recognize, support, and encourage researchers. LCFA also supports established lung cancer research programs. Through career development awards, LCFA works to encourage new lung cancer research. LCFA says it strives to uncover opportunities for action and identify ways people can get involved.

## ACHIEVEMENTS & INITIATIVES

LCFA spurs the private sector into donating money to support research that predicts, detects, and treats lung cancer. Since its establishment in 2007, LCFA has funded nearly \$300,000 in lung cancer research grants in partnership with the largest international clinical society focusing on lung cancer, the International Association for the Study of Lung Cancer. LCFA also works to increase awareness of the need for increased funding through media outreach and charity events.

## NAVIGATION & USEFUL LINKS

On the LCFA website, the **Lung Cancer** section includes the **About Lung Cancer** link which directs visitors to a longer list of particulars about lung cancer, ranging from statistics on how many men and women have the disease to the survival rates and how much money is budgeted

The screenshot shows the LCFA website with a navigation bar at the top including 'HOME', 'LUNG CANCER', 'MEDIA, BLOGS & NEWS', 'DONATE', 'GET INVOLVED', 'ABOUT LCFA', and 'CONTACT US'. The main content area features a large image of a person with arms raised and the text 'Now, let's cure it.' Below this is the 'THE FACTS ABOUT LUNG CANCER' section, which includes a list of statistics and facts. A 'DONATE...' button and a 'GET INVOLVED...' button are also visible. A quote from H. Jackson Brown, Jr. is included: "Never deprive someone of hope; it might be all they have."

**THE FACTS ABOUT LUNG CANCER**

- Every 2 1/2 minutes someone in the United States is diagnosed with lung cancer and every 3 minutes someone in the United States will die from lung cancer.
- Lung cancer is the leading cause of cancer deaths in the United States accounting for 15% of all cancer incidence and 29% of all cancer deaths.
- In 2009 Lung Cancer will claim more lives than breast, prostate, colon, liver, kidney and melanoma cancers. - COMBINED.
- In 2009 it is estimated that approximately 210,000 men and women will be diagnosed with lung cancer and that approximately 162,000 men and women will die of lung cancer.
- It is estimated that 90% of new lung cancer diagnoses will be in non-smokers - a combination of 45-50% former smokers (many who quit 10, 20, even 30 years prior to the onset of lung cancer) and approximately 15% of people who have never smoked.
- In 2009 it is projected lung cancer will kill three times as many men as prostate cancer and nearly twice as many women as breast cancer.
- One in 13 men and one in 18 women will develop lung cancer in their lifetime. This includes smokers and non-smokers. (American Cancer Society)
- In 1971, the National Cancer Act declared the War on Cancer. At that time, the overall 5-year survival for lung cancer was 13.6%. In 2008, the estimated 5-year survival rate for lung cancer will be 15%.
- There is currently no approved screening for early detection of lung cancer.
- The survival rate for lung cancer is 49% for cases detected when the disease is still localized; however, only 16% of lung cancers are diagnosed at this early stage.
- In 2007, the National Cancer Institute budgeted only 8% or \$343.6 million of its total \$4.8 billion budget for lung cancer research.

**HOW YOU CAN HELP**

**Help us change the course of this disease.**

Currently, most of the money for lung cancer research comes from the government. LCFA believes the only way we can dramatically change the course of lung cancer is to do it ourselves. It is time for everyone who has been affected by this disease to join together and raise money to fund lung cancer research.

**We need your help!**

Hold a fundraising event in your neighborhood, your community, your city or your state. Whether it's a walk or bake sale or golf tournament or whatever creative fundraiser you come up with, we will share your successes on this web site for others to see. Most importantly, you can know that money you raise will go toward funding lung cancer research.

Here are some ideas:

**FRIENDRAISER:** Host a LCFA "FriendRaiser" gathering at your home! This is different from a fundraiser in that you do not ask for a donation to attend. Invite your friends and have them invite THEIR friends to come learn about the #1 cancer killer - Lung Cancer - and to discover how they can help find a cure.

FriendRaisers start with good food and friendly conversation, followed by a short, informative, and often very moving, information session. At the end of the gathering, we encourage you to give folks a flyer (that we will supply) that allows attendees an opportunity to see how they might want to help. We've found some of our most enthusiastic and important volunteers and supporters this way. These great folks have helped with everything from marketing to writing holiday letters and from web design to finding others willing to host a similar event. We have also received unexpected donations at LCFA FriendRaisers, from smaller takers of help to many thousands of dollars.

annually for research. The **Statement of Need** subsection stresses the lack of support and funding for lung cancer research as compared with other cancers.

The LCFA site has a section titled **Media, Blogs & News**, which includes stories and anecdotes from people with lung cancer about their daily challenges. It also highlights important developments in lung cancer care. The **Get Involved** section features **Scheduled Events**, a list of upcoming events around the country held by organizations that work to raise funds to combat lung cancer. **How You Can Help** outlines ways to join the fight. **Lung Cancer Advocacy** explains the active involvement of LCFA founders in the nationwide lung cancer advocacy community. LCFA forms strong coalitions with organizations to leverage increased research funding.

The screenshot shows the LCFA website with a navigation bar at the top including 'HOME', 'LUNG CANCER', 'MEDIA, BLOGS & NEWS', 'DONATE', 'GET INVOLVED', 'ABOUT LCFA', and 'CONTACT US'. The main content area features a large image of a person with arms raised and the text 'Now, let's cure it.' Below this is the 'SCHEDULED EVENTS' section, which includes a list of upcoming events and a photo of a golf team. A 'DONATE...' button and a 'GET INVOLVED...' button are also visible. A quote from Jean-Paul Sartre is included: "Everything has been figured out, except how to live."

**SCHEDULED EVENTS**

The Lung Cancer Foundation of America believes it is time for everyone touched by lung cancer to get involved and take action. We need your help to change the course of this disease.

Whether it's a walk or bake sale or golf tournament or whatever creative fundraiser you come up with, we will post your event on this page for others to see. Most importantly, you can know that money you raise will go toward funding lung cancer research.

**LCFA EVENTS:**

**OCTOBER 27, 2012, CHARITY HALLOWEEN GOLF TOURNAMENT, MALIBU, CA**  
The Malibu Ladies Golf Club and LCFA joined forces to host a Charity Halloween Golf Tournament on Saturday, October 27, 2012 at The Malibu Golf Club, 901 Encinal Canyon Road, Malibu, CA. We all enjoyed a beautiful autumn day - golfing, lunch, drinks, raffle prizes - it was a great time! And, our golfers were excellent, even in the face of a putting contest by the breaker! Thanks to all of our participants.

**Our winning team** [Click to zoom](#)

**Our Ghoulies Golf Group** [Click to zoom](#)

# LUNgevity Foundation

[www.lungevity.org](http://www.lungevity.org)



ABOUT US | ABOUT LUNG CANCER | RESEARCH | EVENTS | ASK THE EXPERTS | WAYS TO GIVE | NEWSROOM | SUPPORT & ADVOCACY | BLOG

## LUNGEVITY ADVOCATES

"Lung cancer is everyone's disease. Anyone with lungs can get it and everyone deserves a chance to survive it."



[CONTINUE](#)

### LUNgevity News

LUNgevity invests in vital scientific research to find lung cancer earlier and treat it more effectively. Three new [Requests for Applications](#) have been issued for translational research in these areas, with a Letter of Intent deadline of December 17th.

Matt Ellefson, a stage IIIB lung cancer survivor since 2009, talks about the value of research in giving him a high quality of life and the importance of staying involved with the lung cancer community.



LUNgevity supports the [largest research awards program](#) of any lung cancer-focused organization in the U.S. LUNgevity-funded research projects since 2002 total more than \$14 million, representing 92 projects at 54 institutions in 23 states. LUNgevity also provides a community and resources for those impacted by the disease, through [peer-based support](#), [medically-expert](#)

### LUNGEVITY SERVICES

All LUNgevity services are free to use, thanks to the support of our generous donors.

**Research**  
Investing in life-saving research to end lung cancer

**Ask the Experts**  
Powered by doctors providing expert information to you about lung cancer

**LUNgevity LinkUP**  
Uniting people who are passionate and committed to ending lung cancer

**Caregiver Resource Center**  
Information and resources for those caring for loved ones

**On-line Support**  
Connect with other patients, survivors, caregivers and experts

**Events Coast to Coast**  
LUNgevity events raise awareness

### SPECIAL EVENT

#### Deerfield High School's School Chest

Support this student-driven fundraising event!



### PODCASTS AND WEBINARS

#### Did you miss a webinar? Download the podcast here

Our popular "Ask the Experts" webinars are available for download as podcasts, complete with written transcripts and full illustrations. Check out our extensive library of discussions on issues related to lung cancer.

### FEATURED RESEARCHER

#### Dr. Larry Schwartz

"Working together, we can improve imaging techniques to make a tremendous impact on lung cancer..."



### FEATURED NEWS

#### Don't have a NeedyMeds card yet?

## HISTORY & MISSION

In November 2000, 7 lung cancer survivors from the Chicago area established the LUNgevity Foundation to raise money to research lung cancer diagnosis, treatment, and cures. Resources are directed toward the most promising studies. LUNgevity has partnered with a variety of organizations to sponsor research grants. By establishing a support community, it also provides support to those affected by lung cancer. The organization says its mission is to "have a meaningful and immediate impact on improving lung cancer survival rates, ensure a higher quality of life for lung cancer patients, and provide a community for those impacted by lung cancer."

ADDRESS:  
435 North LaSalle St.  
Suite 310  
Chicago, IL 60654

CONTACT INFO:  
Phone: (312) 464-0716  
E-mail: [info@lungevity.org](mailto:info@lungevity.org)

## PROGRAMS & PATIENT ADVOCACY

LUNGeVity now serves as the umbrella for the Lung Cancer Support Community (LCSC), an online network for anyone affected by lung cancer. This includes patients, their families, and friends. Free registration includes access to 24-hour online support, a telephone buddy program, a card circle program, and a personal website to “blog your cancer journey.” LCSC has more than 4000 members and sponsors online chats with specific themes throughout the month, including “Ask the Experts” question-and-answer sessions.

LUNGeVity also recruits volunteers for Team LUNGeVity. Members organize and/or participate in marathons across the United States. Those who join Team LUNGeVity have access to a special message board to communicate with other participants and receive coaching from national running experts.

## ACHIEVEMENTS & INITIATIVES

In its efforts to promote research, LUNGeVity partners with leading cancer research advocacy groups such as the American Cancer Society, American Lung Association, American Thoracic Society, The CHEST Foundation, and other partners to provide grants to clinicians and institutions. To date, more than \$8 million has been awarded. LUNGeVity was named the fastest growing charity in the United States in 2009 by Charity Navigator, and received a four-star rating for “sound fiscal management” in 2008.

## NAVIGATION & USEFUL LINKS

At the top of the LUNGeVity homepage is a navigation bar connecting to the primary sections of the website, which include [About Lung Cancer](#), [Research](#), [Events](#), [Newsroom](#), [Ask the Experts](#), [Support and Advocacy](#), and [Blog](#). At the bottom of the page is a list of upcoming events that visitors can take part in to raise money for lung cancer research. Encouraging people to volunteer in the effort to raise funds for this important work is a key initiative of the LUNGeVity website.

The [About Lung Cancer](#) section includes subsections like “The Statistics” and “Lung Cancer FAQs” that provide statistics on survival rates, the number of men and women with the disease, and answers to common questions. On the left navigation bar are links to [LUNGeVity’s Lung Cancer Clinical Trials Matching Service](#), a free, confidential service that matches patients to clinical trials for which they are eligible,

and a list of [Patient Advocacy and Support Groups](#), and [Resources](#) to contact for more information.

Under the [Research](#) tab at the top of the site are links to pages that discuss the goals of the research LUNGeVity has funded and award recipients. On the [Events](#) page, visitors can select their state to find area events to participate in, or scroll down to the calendar to view the full list of events by month. [Team LUNGeVity](#) offers an additional opportunity to raise money for cancer research.

The [Newsroom](#) features links to the latest articles relating to lung cancer and the LUNGeVity Foundation, as well as lung cancer reports published by other organizations. From this page, visitors can also [Sign Up to Receive Foundation Newsletter](#).

Under [Support and Advocacy](#), [Lung Cancer Support Community](#) connects visitors to the [Message Board](#), a [Glossary](#) of common medical terms, and the [Light a Candle](#) page to light a virtual candle in memory or in honor of a loved one with lung cancer. The online, live chat, in which patients can communicate with other survivors, can be accessed via the [Enter the Chatroom](#) link. The voices of lung cancer patients and their loved ones are also expressed on the organization’s [Blog](#).

By clicking the [Ways to Give](#) button at the top of the website, followed by [In Honor/In Memory](#), you can search for specific lung cancer research efforts and make a contribution in honor of your loved one. You can also make general one-time or sustaining donations.



# National Lung Cancer Partnership

[www.nationallungcancerpartnership.org](http://www.nationallungcancerpartnership.org)

The screenshot shows the homepage of the National Lung Cancer Partnership website. At the top left is the logo with the tagline "RESEARCH. AWARENESS. CHANGE." and the text "National Lung Cancer Partnership". To the right, it says "BUILD AWARENESS CREATE HOPE DEFEAT LUNG CANCER". There are social media icons for Facebook, Twitter, and YouTube, and a search bar with a "GO" button. A navigation menu includes "About Us", "Research Grants", "Lung Cancer Info", "Events", "Get Involved", "News Center", "Chapters", and "Donate". A prominent red banner in the center reads "LUNG CANCER AWARENESS SHOP NOW OPEN SHOP TODAY" next to an image of a white t-shirt with the "HOPE AWARENESS CHANGE" logo. Below the banner are buttons for "PATIENTS & LOVED ONES", "ADVOCATES", "DOCTORS & RESEARCHERS", and "DONATE NOW!". On the right, there are sections for "STORIES OF STRENGTH" featuring Sandra Henthorn and "FACTS AND PATIENT RESOURCES". At the bottom, there are sections for "WHO WE ARE", "FREE TO BREATHE® Lung Cancer Awareness Events", "PARTNERSHIP BLOG", and "IN THE NEWS". The footer contains a "Site Map" and various policy links.

#### ADDRESS:

1 Point Place  
Suite 200  
Madison, WI 53719

#### CONTACT INFO:

Phone: (608) 833-7905  
E-mail: [info@NationalLungCancerPartnership.org](mailto:info@NationalLungCancerPartnership.org)

#### HISTORY & MISSION

Founded in 2001 as Women Against Lung Cancer, this organization became the National Lung Cancer Partnership (NLCP) in 2006 to better reflect the relationship it has forged with physicians, researchers, lung cancer survivors and their families, advocacy organizations, and the media. Lung cancer statistics are dramatic, the odds are overwhelming, and the need to change the status of lung cancer in the United States grows more urgent each day. To that end, NLCP



is a nonprofit organization dedicated to decreasing lung cancer deaths and helping patients live longer and better through research, awareness, and advocacy. NLCP seeks to raise awareness of the deadly effects of lung cancer on both genders and works to increase funding for lung cancer research, including studies on gender differences in lung cancer. NLCP encourages professionals to participate in lung cancer research, treatment, and care; and, through education, NLCP encourages patients to actively participate in their treatment.

## PROGRAMS & PATIENT ADVOCACY

NLCP funds research to increase understanding of how lung cancer starts and progresses, and to improve detection and treatment for the disease. NLCP provides grants for survivors, patient advocates, and trainees to travel to major scientific and medical conventions to extend the lung cancer knowledge base and to network with other advocates and professionals. The organization hosts lung cancer awareness events and performs educational outreach to physicians, allied health professionals, and patients and their families.

## ACHIEVEMENTS & INITIATIVES

NLCP has established state chapters in Florida, Louisiana, North Carolina, and Pennsylvania. Since 2005, NLCP has awarded over \$3 million to cutting-edge research initiatives.

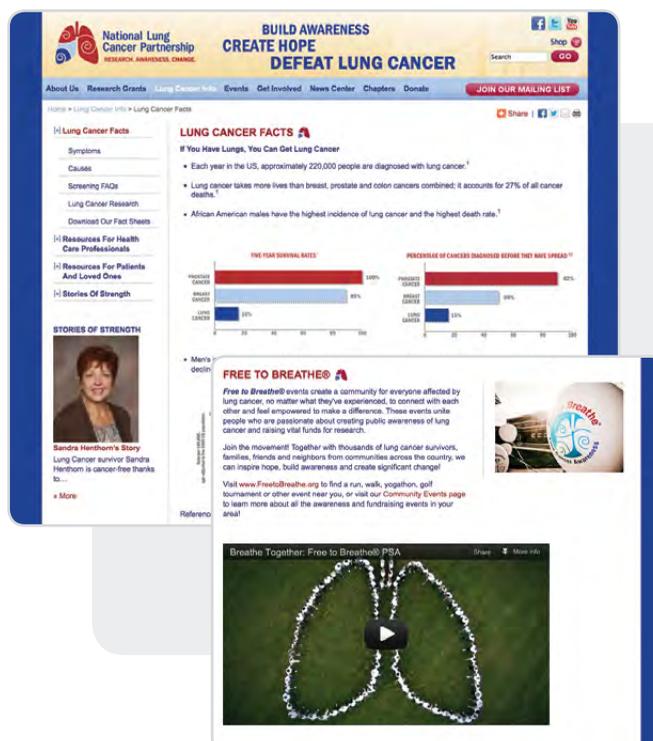
## NAVIGATION & USEFUL LINKS

The [Lung Cancer Info](#) tab at the top contains the subsection [Lung Cancer Facts](#), with information on statistics, symptoms, causes, screening, and research.

Downloadable Fact Sheets may also be e-mailed to friends or ordered in quantity to hand out to community groups. [Resources for Patients and Loved Ones](#) features excellent publications, videos, treatment decision tools, and inspirational stories.

In the [Get Involved](#) section, NLCP outlines various ways to raise lung cancer awareness in the community. It asks that people learn the symptoms of the disease and talk to their doctors, help distribute NLCP brochures and educational materials, or organize a community event (luncheon, bake sale, bike ride, run/walk, golf outing) to raise lung cancer awareness. Under [Free to Breathe®](#) visitors will find a list of runs/walks that NLCP sponsors all across the country to raise money for lung cancer research. You can further support NLCP by becoming a member, donating a portion of business sales, or by shopping in the NLCP [Lung Cancer Marketplace](#).

The [Events](#) section provides information about upcoming lung cancer educational and fundraising events. This includes walks, golf tournaments, and marathons sponsored by various organizations. Events are searchable by location, and an extensive list is provided.



# Uniting Against Lung Cancer

[www.unitingagainstlungcancer.org](http://www.unitingagainstlungcancer.org)

UNITING AGAINST Lung Cancer 

Adjust text size: [A](#) | [A](#) | [A](#) [Donate now](#)

Search our site  [Search](#) [Site Map](#)

## WE ARE ONE. UNITING AGAINST Lung Cancer.

[HOME](#) [ABOUT UALC](#) [RESEARCH](#) [LUNG CANCER RESOURCES](#) [AWARENESS](#) [PARTNERS](#) [GET INVOLVED](#) [EVENTS](#) [OUR BLOG](#) [CONTACT US](#)

### Uniting Against Lung Cancer

#### Funding Lung Cancer Research

Over \$8.5 Million in lung cancer research grants across the United States since 2003.

#### Raising Lung Cancer Awareness

Sharing the facts about lung cancer: Nobody deserves lung cancer – smoker or non-smoker – the lung cancer mortality rate is higher than any other cancer.

#### Finding a Cure

Lung cancer research is the key to finding a cure. Innovative research into early diagnosis, causes and treatment will conquer lung cancer.

#### Getting Involved

The need for lung cancer research funding is greater than ever. Donate. Host an event. Sponsor an hour of research. Fund a lung cancer research grant. Become a partner. Join us. UNITE!

### kNOw Lung Cancer: Decoding the Research

#### Lung Cancer Screening Saves Lives

**November 30, 2012**  
November is Lung Cancer Awareness month, and one of the most important messages we can share is the potential for lung cancer screening to save lives. Over 160,000 people die each year from lung cancer – a number that could be greatly decreased by the widespread adoption of low dose helical CT scans for early detection.

Last year, one of the most pivotal studies in lung cancer research, the National Lung Screening Trial, demonstrated that low-dose helical CT scans can lower mortality from lung cancer by at least 20%. Since then, the National Comprehensive Cancer Network has

**Caine Halter Hope Now Award 2012**  
Congratulations Dr. Paul Bunn



Thank you for all you do in the fight against lung cancer!

**Impact Award**  
New \$200,000 grant to drive significant progress for patients  
Pre-applications due November 12, 2012  
Jointly sponsored by:  
UNITING AGAINST Lung Cancer   
National Lung Cancer Partnership  
RESEARCH. AWARENESS. CHANGE.

[Click here for details](#)

#### ADDRESS:

27 Union Square West  
Suite 304  
New York, NY 10003

#### CONTACT INFO:

**Phone:** (212) 627-5500

**E-mail:** [mail@unitingagainstlungcancer.org](mailto:mail@unitingagainstlungcancer.org)

## HISTORY & MISSION

Uniting Against Lung Cancer (UALC) was originally founded as Joan's Legacy, named for Joan Scarangelo McNeive, a gifted writer and lifelong New Yorker. McNeive was a nonsmoker who died at the age of 47 in 2001 after a 9-month fight with lung cancer. UALC's mission is to fund innovative lung cancer research and increase awareness, with an emphasis on nonsmoking-related lung cancer. The group is committed to uniting all families and organizations that are dedicated to conquering lung cancer.

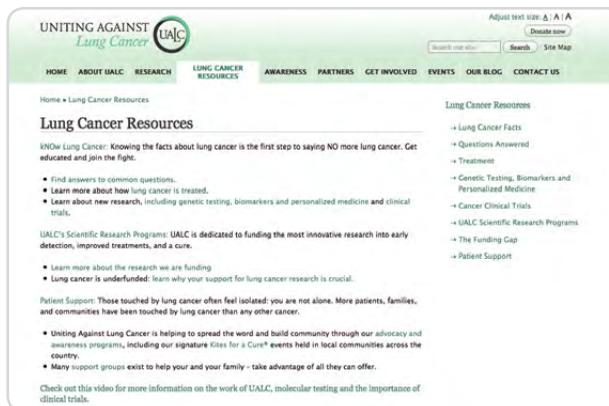
## PROGRAMS & PATIENT ADVOCACY

To achieve its vision and mission, UALC affirms 6 core values: compassion, innovation, collaboration, openness, commitment, and focus. The organization promotes the concept that patients with lung cancer deserve compassion and support regardless of smoking status.

“Kites for a Cure™” is a special way that UALC works to lift people’s spirits. This family kite-flying event seeks to fund lung cancer awareness and research efforts. For those interested, but unable to participate, UALC accepts donations to sponsor a kite personalized with their message, which will be flown on their behalf on the day of the event. Even better, UALC provides the donor with a digital photo of the kite in flight that day and offers to ship the kite anywhere in the United States.

## ACHIEVEMENTS & INITIATIVES

UALC and its partners have awarded more than \$7 million in direct research grants to individual researchers at top cancer centers. Dedicated to increasing awareness of lung cancer, UALC awards excellence in journalism about lung cancer with its annual Joanie Award. Every November, a journalist who has produced an exceptional segment or series of segments for broadcast or published articles on lung cancer receives a beautiful bronze statue and a \$5000 financial award. UALC also awards a leading researcher in the fight against lung cancer with the Caine Halter Hope Now Award for Lung Cancer Research. The recipient is awarded \$25,000 to apply toward lung cancer research.



## NAVIGATION & USEFUL LINKS

Categories in the toolbar across the top of the homepage include [Research](#), [Lung Cancer Resources](#), and [Get Involved](#). The [Lung Cancer Resources](#) includes [Lung Cancer Facts](#), [Questions Answered](#), [Treatment](#), [Genetic Testing, Biomarkers and Personalized Medicine](#), [Cancer Clinical Trials](#), and much more. Under [About UALC](#), visitors can select [News](#) for a list of upcoming UALC news and events. The page provides a link to subscribe to the [Breathing Room Newsletter](#). Under the [Research](#) tab, visitors have the unique opportunity to read interviews with researchers or Medical Committee members through the [Research Perspectives](#) link.

The [Lung Cancer Resources](#) section provides a list of links to websites and interactive tools with brief descriptions of the information each site offers. Links to [Lung Cancer Facts](#) and [Patient Support](#) are also provided, which offers a list of organizations to contact for information and support. Like many patient support groups in the lung cancer community, UALC is working to increase patient participation in clinical trials. You will find information and a link to this program at the [Cancer Clinical Trials](#) page.

[Get Involved](#) outlines ways that people with lung cancer can work to increase awareness of lung cancer and help further understanding of the needs of people with the disease. Visitors can [Volunteer](#) to help raise funds, [Join Our Mailing List](#), or [Host an Event](#) to start their own fundraiser. Under [Events](#), visitors will find local [Upcoming Events](#) and information on how to [Host an Event](#).

## American Association for Cancer Research

[www.aacr.org](http://www.aacr.org)

**POPULAR PAGES**

- MyAACR (Dues, Membership Directory & Edit Profile)
- Stand Up To Cancer
- AACR-SU2C Clinical Trials Finder
- Become a Member
- AACR Foundation
- Cancer Policy Monitor
- Research Funding
- Patient and Survivor Resources
- CancerCareers.org

**IN THE SPOTLIGHT**

**CancerCareers.org**  
powered by AACR American Association for Cancer Research  
The AACR's cancer and biomedical career resource  
Find jobs • Recruit talent • Advance science

**Visit CancerCareers.org and discover a wealth of benefits.**

- Employers from academia, biotechnology, pharmaceutical and government agencies can post scientific openings on CancerCareers.org.
- Experts in basic and translational research, clinicians and epidemiologists wishing to find other opportunities may find them here.

Look out for the CancerCareers.org website relaunch in March 2013. More benefits will be offered to employers and job seekers alike.

**PUBLICATIONS & DATABASES**

- AACR Publications Portal
- Cancer Immunology Research
- Cancer Discovery
- Cancer Research
- Clinical Cancer Research
- Cancer Epidemiology Biomarkers & Prevention
- Molecular Cancer Therapeutics
- Molecular Cancer Research
- Cancer Prevention Research
- Cancer Prevention Journals Portal
- Cancer Reviews Online
- Cancer Today Magazine
- AACR Meeting Abstracts

**MEETINGS & WORKSHOPS**

- AACR Annual Meeting 2013
- Meetings & Workshops Calendar
- Educational Workshops & Special Courses
- Special Conferences

#### ADDRESS:

615 Chestnut Street  
17th Floor  
Philadelphia, PA 19106

#### CONTACT INFO:

Phone: (866) 423-3965  
(215) 440-9300  
E-mail: [aacr@aacr.org](mailto:aacr@aacr.org)

#### HISTORY & MISSION

Founded in 1907 by a group of 11 physicians and scientists interested in research “to further the investigation and spread the knowledge of cancer,” the mission of the American Association for Cancer Research (AACR) is to prevent and cure cancer through research, education, communication, and collaboration. The AACR’s programs and services foster research in cancer and related biomedical science; accelerate the dissemination of new research findings among scientists and others dedicated

to the conquest of cancer; promote science education and training; and advance the understanding of cancer etiology, prevention, diagnosis, and treatment throughout the world.

## PROGRAMS & PATIENT ADVOCACY

AACR partners with Stand Up To Cancer, a charitable program of the Entertainment Industry Foundation. Stand Up To Cancer raises money to fund the most promising cancer research projects and unite the best scientists who are on the verge of critical discoveries that can provide direct patient benefit in the shortest time possible. Since 2008, this program has granted over \$130 million to 9 Dream Teams of scientists and researchers and 1 International Translational Cancer Research Grant, as well as to 26 high-risk, high-reward Innovative Research Grants that brought together more than 450 scientists from 87 leading institutions.

Additionally, the AACR hosts an annual meeting each year to bring together the best and latest findings in all major areas of cancer research. Through plenary sessions, symposia, forums, educational sessions, method workshops, poster presentations, and conversations with experts and networking, attendees walk away with a wealth of new information, more connections and renewed energy, inspiration, and focus in their work.

## ACHIEVEMENTS & INITIATIVES

The AACR is the oldest and largest scientific organization in the world focused on every aspect of high-quality, innovative cancer research. Its reputation for scientific breadth and excellence attract premier researchers.

The AACR publishes 7 major peer-reviewed journals: *Cancer Research*; *Clinical Cancer Research*; *Molecular Cancer Therapeutics*; *Molecular Cancer Research*; *Cancer Epidemiology, Biomarkers & Prevention*; and *Cancer Prevention Research*. AACR journals represented 20 percent of the market share of total citations in 2009. In addition, over 17,000 attendees participate at the AACR annual meetings each year.

To learn more about the regular research achievements associated with the AACR, visitors can browse through pages of AACR Press Releases and can read about the latest developments in all types of cancer research.



## NAVIGATION & USEFUL LINKS

On the AACR website, visitors quickly learn about all of the latest AACR initiatives. [AACR In The News](#) is updated regularly with the latest press releases and information in regards to cancer research. Links to [Publications & Databases](#) and [AACR Meetings & Workshops](#) span the right side of the site.

On the [Scientists](#) section of the website, visitors will find information on AACR journals, AACR annual meetings, conferences and educational workshops, awards and grants, and special groups open to AACR membership. Scientists may also type a topic of interest into the [Search](#) box at the top of the page for comprehensive, up-to-date information.

On the [Survivor & Patient Advocacy](#) page, visitors will find a collection of [Cancer Support and Advocacy Resources](#) for survivors, families, and patient advocates. Links to [Information about Support Groups, Clinical Trials, Financial Help and Fundraising](#) and a [Glossary of Cancer Terms](#) are also available in this section.

The [Press Center](#) is available to viewers who select the [Public & Media](#) section. On this page of the website, readers can browse through a compilation of background information, news releases, multimedia files, and supplemental materials on all types of cancer. There is also an option to subscribe to the [AACR RSS News Feed](#) for regular updates about AACR research and meetings.

# American Cancer Society

[www.cancer.org/cancer/lungcancer/index](http://www.cancer.org/cancer/lungcancer/index)

Sign In Register Sign Up for Email Español Asian & Pacific Languages

THE OFFICIAL SPONSOR OF BIRTHDAYS.™

JOIN THE FIGHT AGAINST CANCER DONATE

How can we help you? search cancer.org SEARCH Call us any time 800-227-2345

Home Learn About Cancer Stay Healthy Find Support & Treatment Explore Research Get Involved Find Local ACS

Learn About Cancer » Lung Cancer PRINT SHARE SAVE

## Lung Cancer

There are three main types of lung cancer. Knowing which type you have is important because it affects your treatment options and your outlook (prognosis). If you aren't sure which type of lung cancer you have, ask your doctor so you can get the right information.

### Non-Small Cell Lung Cancer

This is the most common type of lung cancer. About 85% of lung cancers are non-small cell lung cancers. Squamous cell carcinoma, adenocarcinoma, and large cell carcinoma are all subtypes of non-small cell lung cancer.

### Small Cell Lung Cancer

Small cell lung cancer is also called oat cell cancer. About 10%-15% of lung cancers are small cell lung cancers. This type of lung cancer tends to spread quickly.

### Lung Carcinoid Tumor

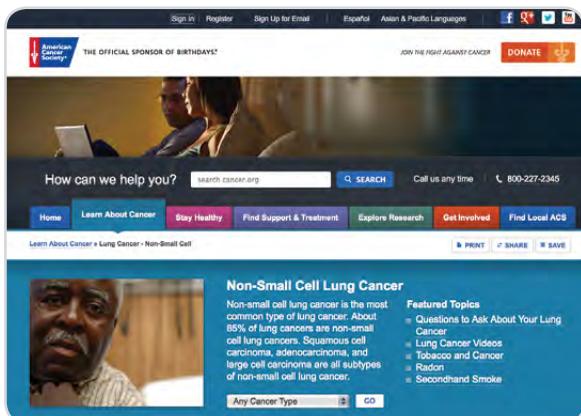
Fewer than 5% of lung cancers are lung carcinoid tumors. They are also sometimes called lung neuroendocrine tumors. Most of these tumors grow slowly and rarely spread.

ADDRESS:  
250 Williams Street, NW  
Atlanta, GA 30303

CONTACT INFO:  
Phone: (800)227-2345  
E-mail: [Online](mailto:online@americancancersociety.org)

## HISTORY & MISSION

The American Cancer Society (ACS) is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem. The society's international mission concentrates on capacity building in developing cancer societies and collaboration with other cancer-related organizations throughout the world in carrying out shared strategic directions.



## PROGRAMS & PATIENT ADVOCACY

Available 24 hours a day, 7 days a week, the ACS provides answers to questions on specific cancers, including lung cancer, and assists in locating medical and social support services.

The ACS works with lawmakers to pass laws to defeat cancer and rally communities worldwide to join the fight. Currently, the ACS is active in its More Birthdays Movement ([morebirthdays.com](http://morebirthdays.com)). The More Birthdays Movement website offers multiple ways to donate and support the fight to defeat cancer through volunteering and attending local events. Artwork is available for purchase on the website, and the site offers simple ways to send a birthday wish to a loved one.

## ACHIEVEMENTS & INITIATIVES

The ACS has 12 chartered divisions, more than 900 local offices nationwide, and a presence in more than 5100 communities.

The ACS has a long history of finding answers to critical questions about lung cancer including what causes it; how it can be prevented, detected, and treated successfully; and how lung cancer patients' quality of life can be improved. These efforts have helped slash lung cancer death rates in men by nearly 30% over the past 2 decades, and death rates in women are following suit after increasing for many years. The organization's research has led to several seminal discoveries that save lives from lung cancer and provide hope for the future.

## NAVIGATION & USEFUL LINKS

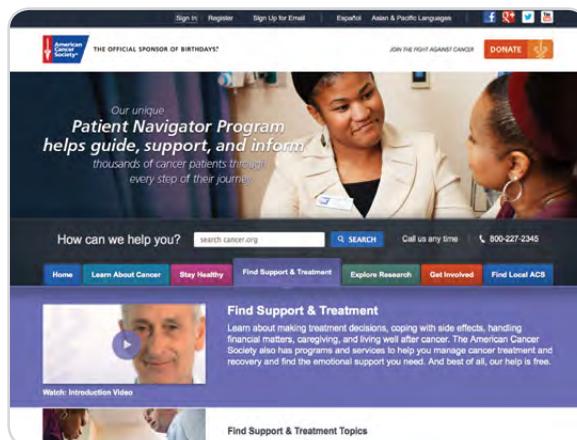
On the Lung Cancer section of the ACS website, visitors can explore the 3 main types of lung cancer, and topics such as [What Is Nonsmall Cell Lung Cancer](#), [What Is Small Cell Lung Cancer](#), [What Is Lung Carcinoid Tumor](#), [Physical Side Effects](#), and [Nutrition for People with Cancer](#).

The ACS [Detailed Guide](#) and [Overview Guide](#) links are available as quick resources to readers researching Nonsmall Cell or Small Cell Cancer, or Lung Carcinoid Tumors. These useful guides may be downloaded and saved onto the computer, and printed.

Those seeking support through [Clinical Trials](#) may learn more information about current clinical testing of new drugs and procedures. The ACS also offers free [Clinical Trials Matching Services](#) to assist patients interested in finding local clinical trials.

Recently diagnosed patients can visit ACS [Online Support Communities](#) and begin connecting with lung cancer patients, survivors, and caregivers. The [Stories of Hope](#) section of the website allows viewers to read inspiring stories provided by other cancer patients.

Visitors may also select the [Find Support & Treatment](#) link located at the top of the website to learn more information about [Treatments and Side Effects](#). The ACS [Guide to Cancer Drugs](#) section, which provides information to assist patients with treatment decisions, may be found in this section.



# Cancer and Careers

[www.cancerandcareers.org](http://www.cancerandcareers.org)

The screenshot shows the homepage of the Cancer and Careers website. At the top, there are navigation links for "Donate", "Create an Account", "Sign In", and "En Español". Below this is the "cancerandcareers" logo and a search bar. The main navigation menu includes "At Work", "Looking for Work", "Community", "Coworkers", and "Healthcare Professionals". Each menu item has a list of resources with "More »" links. A central banner for "MANAGER'S KIT" is featured, along with a "Join the Collective Diary" section containing a blog post titled "Wow! What Just Happened?". A yellow banner at the bottom of the main content area reads "Working With Cancer Is Hard. You can help make it easier by providing a generous donation today!". Below this are sections for "From the Blog", "Upcoming Events", and "Featured Video".

**ADDRESS:**  
Cosmetic Executive Women  
286 Madison Ave.  
19th Floor  
New York, NY 10017

**CONTACT INFO:**  
**Phone:** (212) 685-5955  
**E-mail:** [cancerandcareers@cew.org](mailto:cancerandcareers@cew.org)

## HISTORY & MISSION

The creation of the Cancer and Careers Foundation was personal for CEW: 5 out of some 40 members of its Board were diagnosed with cancer. Its primary goal is to empower and educate people with cancer to thrive in the workplace through the gaining of essential tools and information—with its reach extending to employers, coworkers, and caregivers.

## PROGRAMS & PATIENT ADVOCACY

Cancer and Careers highlights employer programs, including sections covering relevant laws, best practices information for chief executives, and details for human resources departments. Free publications and an educational seminar kit are available. One of the website's main components includes advice on how coworkers can help their colleagues with cancer, and offers legal and financial planning for caregivers.

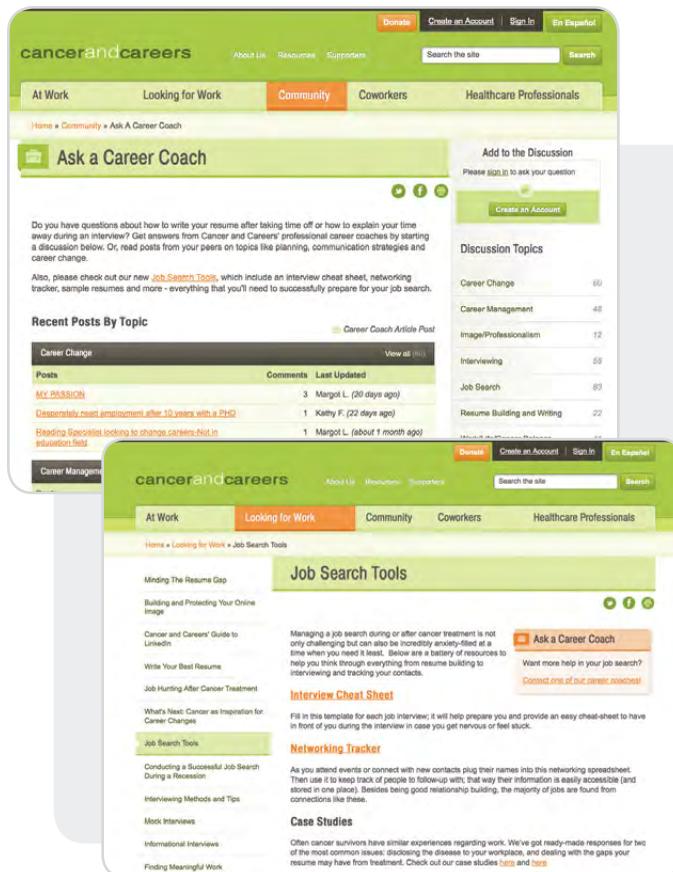
## ACHIEVEMENTS & INITIATIVES

Cancer and Careers is a "go-to resource for cancer patients and survivors nationwide." Each year, over 160,000 viewers visit CancerandCareers.org for information and resources.

## NAVIGATION & USEFUL LINKS

The revolving screens on the Cancer and Careers website direct visitors to information on Just Diagnosed, Job Search Tools, Be Part of the Conversation (share your outlook), and a Manager's kit (advice to aid conversation with managers and coworkers).

Under the **At Work** tab, subsections offer information on **Creating an Action Plan**, **Legal & Financial**, **Sharing the News**, and other practical information on topics such as **Your Mindset**, **Traveling with Cancer**, **Relieving Stress**, and **Handling Discrimination at Work**. The **Looking for Work** tab covers conducting successful job searches during a recession, career changes, and much more. Under the **Community** tab, insightful videos capture personal stories of overcoming the challenges of cancer.



The **Ask a Career Coach** subsection supplies advice on managing a career during and after cancer treatment. Planning tips, communication strategies, and other resources for career development are available.

The **Resources** section features a virtual toolkit of charts, checklists, questions, and forms to map personal disease progress and navigate employment and hospital systems. Available charts include logs for doctor office visits, appointments, and treatments. Checklists, and question sheets, such as *Five Key Questions to Ask Your Doctor About Cancer and Work*, and forms for medical and cancer treatment history are also available.



# Cancer Support Community

[www.cancersupportcommunity.org](http://www.cancersupportcommunity.org)

The screenshot shows the homepage of the Cancer Support Community website. At the top, there is a navigation bar with links for 'Log in', 'Contact Us', and 'Donate'. Below this is a search bar and the tagline 'So that no one faces cancer alone.\*'. The main header features the Cancer Support Community logo, the Wellness Community logo, and the Gilda's Club logo. A navigation menu includes 'About Cancer', 'Cancer Support', 'Family & Friends', 'Get Involved', 'Research & Training', 'News', and 'About CSC'. The main content area features a large red banner with the title 'Why I Give to the Cancer Support Community' and a quote from Chuck Scheper, a cancer survivor and CSC board member. Below the quote is a 'GIVE NOW' button. To the right of the quote is a photograph of a woman and a man. Below the banner are three columns of content: 'Get Connected' with links to the Cancer Support Helpline, Online Support, and Create Your Own Webpage; 'Get Information' with links to Locate a CSC Near You, Types of Cancer, Newly Diagnosed, Coping with the Cost of Care, and Family & Friends; and 'Read News' with links to Recent News, Newsletter, and Blog. At the bottom of the page, there are two buttons: 'Explore Research & Training' and 'Order Free Materials'.

**ADDRESS:**  
1050 17th St. NW  
Suite 500  
Washington, DC 20036

**CONTACT INFO:**  
**Phone:** (888) 793-9355  
(202) 974-7999  
**E-mail:** [help@cancersupportcommunity.org](mailto:help@cancersupportcommunity.org)

## HISTORY & MISSION

In July 2009, The Wellness Community (TWC) and Gilda's Club Worldwide merged to become the Cancer Support Community (CSC), "A Global Network of Education and Hope." The Washington, DC-based Cancer Support Community encompasses approximately 50 local affiliates, as well as more than 100 satellite offices worldwide. CSC works to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

## PROGRAMS & ACHIEVEMENTS

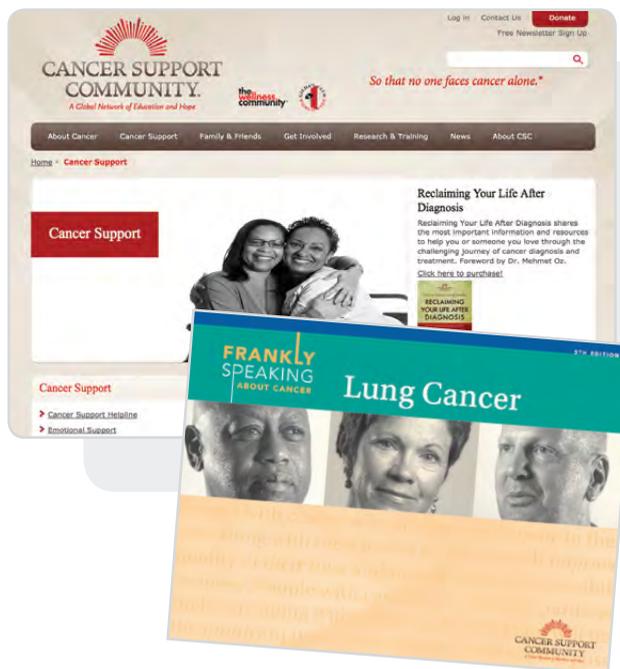
The focus of the CSC is to provide no-cost access to support groups, ensuring that no one faces cancer alone. The organization welcomes all cancer survivors and caregivers, regardless of disease type or stage and regardless of whether they received a diagnosis a few hours ago or a few decades ago. The CSC's support groups, educational workshops, nutrition and exercise programs, and stress reduction classes are led by professionals trained in working with people with cancer. Patients and families learn vital skills that enable them to regain a sense of control, rediscover hope, and feel more secure.

The CSC continues to develop the Cancer Survivorship Research & Training Institute. The institute conducts peer-reviewed research, sponsors forums and retreats for patients and caregivers, and coordinates training programs for healthcare professionals.

## NAVIGATION & USEFUL LINKS

The CSC website is rich in content, and visitors can find information on nearly every aspect of dealing with cancer. The red navigation bar across the top includes the following clickable categories: [About Cancer](#), [Cancer Support](#), [Family and Friends](#), [Get Involved](#), [Research & Training](#), and [News](#). Viewers can learn about lung cancer by selecting [Types of Cancer](#) under the [About Cancer](#) section.

On the lung cancer section of the CSC website, links are available to learn more about this type of cancer, treatments, and management of side-effects and emotions.



Clicking on [Cancer Support](#) brings visitors to [Online Support Groups](#), [Discussion Groups](#), and [MyLifeLine.org](#), where patients can create a personal website and build their own online community. These customized websites enable people with cancer to share information with family and friends in a centralized location.

Information on *Cancer Transitions: Moving Beyond Treatment*, a program designed in partnership with LIVESTRONG to help those with cancer understand and take charge of their lives after treatment is also located in the [Cancer Support](#) section. This program offers specific steps that cancer survivors can take to improve the quality of their physical and emotional health, and to gain a new sense of control over their lives after treatment.

Caregivers can find very helpful, supportive information under [Family & Friends](#). Those who seek to educate themselves about a disease know that knowledge is power, and the resources here can arm caregivers with publications, websites, and other sources of information on cancer-related groups and associations.

# EmergingMed.com Clinical Trial Matching Service

[www.emergingmed.com/networks/CancerCare](http://www.emergingmed.com/networks/CancerCare)

Home | [EmergingMed Privacy Policy](#) | [Contact EmergingMed](#) | [Help](#) | [login](#)

[FIND A MATCH](#) | [MY PROFILE](#) | [VIEW TRIALS](#)

Call us toll free: 1-800-698-0931



 [Se habla Español](#)

### Lung Cancer Clinical Trials Call to Action

We want you to be aware of all treatment options. We are working with EmergingMed and other partners in the lung cancer community to offer you a way to [take action](#) - a free, confidential, personalized service that helps you understand which lung cancer clinical trials may be an option for you. Clinical trials are research studies that test how well new medical approaches work in people with early stage or advanced lung cancers. They have a natural place in your care as doctors strive to improve current lung cancer treatments and search for new and better ones.

**How does the service work?** We help you quickly search for clinical trials that match your specific diagnosis and treatment history ([read more](#)). We recommend that you search for clinical trial options [before](#) you begin your first treatment and again at any time you are faced with a new treatment decision. The service is free and completely [confidential](#).

We encourage you to **call 800.698.0931 to find clinical trials that match your situation** and to learn more about cancer research. You may also [complete a profile online](#). Our clinical trial navigators are available Monday through Friday from 8:30am to 6:30pm ET.

**Why should I be interested in clinical trials?** Your goal is to find the best treatment available whenever you make a treatment decision. There may be a good standard of care for you-- care that experts believe is appropriate for your specific diagnosis and treatment history. However, sometimes the current standard of care is not as effective as you and the doctor would like. Sometimes the standard of care works for awhile but then stops working. Sometimes there is no standard of care for your situation. At these times, participation in a clinical trial may be the best available option for you.

**Why should I consider searching for clinical trials as soon as I am diagnosed?** To be eligible for clinical trials, [timing is everything](#). If you enter treatment without considering trials, you may later find you are ineligible. Our service helps you stay informed about all your choices. We never want to hear you say: "I wish I had known about that option earlier".

CONTACT INFO:  
Phone: (800) 698-0931  
E-mail: [lccta@emergingmed.com](mailto:lccta@emergingmed.com)

Many leading lung cancer advocacy organizations have teamed up for the "Lung Cancer Clinical Trial Call to Action" campaign, which helps match patients with lung cancer to an appropriate clinical trial. Clinical trials are an essential step in improving lung cancer care, and offer treatment options that are often as good as or better than standard care.



# GRACE: Global Resource for Advancing Cancer Education

[www.cancergrace.org](http://www.cancergrace.org)

The screenshot shows the GRACE website homepage. At the top left is the logo, a green speech bubble with a white 'G' and a white caduceus. To its right is the text 'Global Resource for Advancing Cancer Education'. A search bar with 'Google Custom Search' and a 'Search' button is positioned to the right. Below the logo and search bar is a navigation menu with buttons for 'ABOUT GRACE', 'ASK US DISCUSSION FORUMS', 'GENERAL CANCER INFO', 'FOCUSED CANCER INFO', 'SIGN IN | JOIN', and 'DONATE'. The main content area features a mission statement on the left, a quote from Linda O on the right, and a portrait of Matthew H. Katz, MD, FACS. Below the main content are social media icons for Facebook, Twitter, YouTube, and RSS. A 'GRACE News & Info' section includes a headline 'Thanks for Being Part of Our Community in 2012: Now Let's Look Forward to a Great 2013' and a sub-headline 'Holiday Wishes from Dr. West'. A 'Welcome To GRACE!' section lists links for 'How To Use GRACE', 'General Cancer FAQs', and 'Recent GRACE Site Post Comments'. At the bottom right, there is a 'GRACE Discussion Forums' button and a link to 'GRACE Discussion Forum Guidelines'.

**ADDRESS:**  
4616 25th Ave. NE  
Suite 300  
Seattle, WA 98105

**CONTACT INFO:**  
**Phone:** (888) 501-1025  
**E-mail:** [info@cancergrace.org](mailto:info@cancergrace.org)

## HISTORY & MISSION

Global Resource for Advancing Cancer Education (GRACE) is primarily an online community dedicated to providing expert-mediated information on cancer care to patients from healthcare professionals. GRACE seeks to empower patients to become informed, active participants in their medical care. To facilitate GRACE's mission, its medical faculty works to disseminate information on the latest research as timely as possible. Seattle-based oncologist Howard West, MD, founded GRACE in 2007, to ensure that patients and their families had access to a high-quality, credible resource, for up-to-date cancer information.

## PROGRAMS & PATIENT ADVOCACY

The GRACE forums boast thousands of messages related to lung cancer. As a complement to its vibrant online community and wealth of resources, GRACE recently introduced GRACEcasts, which are GRACE's line of podcasts. Viewers can access recent episodes by subscribing on iTunes.

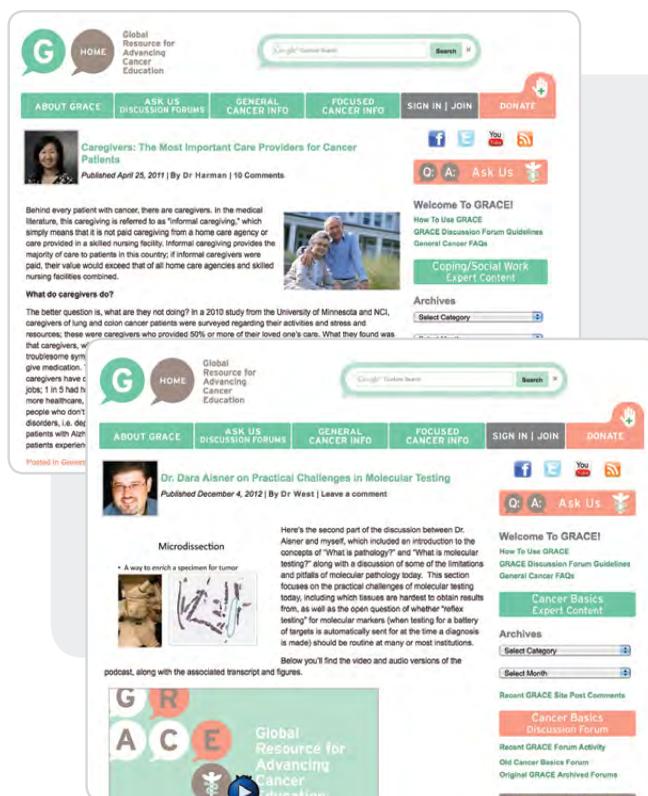
GRACE is supported by individual donors and also raises funds through the "Create a Tribute" program. In exchange for a donation, GRACE provides space on the website for individuals to write a dedication to a loved one who succumbed to cancer or express appreciation for a valued caregiver or healthcare provider.

## ACHIEVEMENTS & INITIATIVES

Since GRACE's formation, it has grown from a staff of 1 oncologist (West) to over 20 healthcare professionals and rotating guest experts. The recognition of GRACE as a trustworthy provider of quality information has contributed to a steady increase in visitors.

## NAVIGATION & USEFUL LINKS

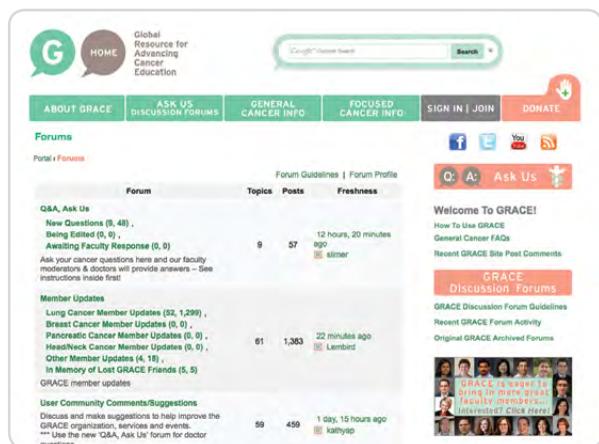
The heart of the GRACE community is its forums. Visitors can view a variety of topics under Recent Forum Activity on the website, and can click on the Ask Us Discussion Forums tab on the top navigation bar, which features posts on various lung cancer topics such as nonsmall cell lung cancer, small cell lung cancer, mesothelioma, imaging, staging, and complications. The [Coping With Cancer/Social Work](#) section of the forum can help patients with lung cancer feel a part of a larger community of people who may have common experiences.



The top [General Cancer Info](#) takes you to such posts as those on cancer basics, treatments and symptoms, radiation, lung cancer, and coping with cancer. [Glossary/Abbreviations](#) provides clear, easy-to-understand definitions of commonly used terms and abbreviations when talking about cancer.

In the bottom right-hand corner of the website, visitors can click on "GRACEcasts." These are GRACE's collections of podcasts, a series of audio or video digital media files distributed over the Internet by syndicated download, through Web feeds, to portable media players, and personal computers. Click on a subject heading to view all of the individual GRACEcasts in that subject/category. To subscribe to a specific GRACEcast, click its name/description in the list. By subscribing to the podcast feed, the computer will automatically look for and download any new podcasts posted in the subscribed category. Transcripts and slides are also available.

Viewers may also subscribe to [GRACE Notes](#), a free GRACE newsletter.



# Patient Advocate Foundation

[www.patientadvocate.org](http://www.patientadvocate.org)

The screenshot shows the Patient Advocate Foundation website. At the top, the logo features the letters 'PAF' in a stylized font next to the text 'Patient Advocate Foundation'. Below the logo is the tagline 'Solving Insurance and Healthcare Access Problems | since 1996'. A navigation bar includes links for 'DONATE', 'Get Help', 'Resources', 'Events', 'Meet PAF', 'En Espanol', and a search bar. A 'Home :: Site Map :: Privacy Policy' link is also present. A banner area on the right asks 'HAVE A QUESTION?' and mentions 'Professional Case Managers are standing by to help.' with an 'Email' button and a small image of a woman. Below the navigation bar is a large image of hands stacked together. To the left of the image is the text 'What's New We are here for you'. To the right is a quote: 'I've never had an organization handle my problems and questions so efficiently as PAF. They had answers even before I could ask. They are number one on my list.' attributed to '-Annamary, Michigan'. Below the quote are five vertical bars with text: 'Helping educate you about your insurance options', 'Taking the confusion out of complex enrollment forms', 'Finding financial help for medication co-pays', 'Taking the questions out of the disability process', and 'Identifying care options for the uninsured'. Below this are three main content boxes: 'Patient Services' (describing arbitration and mediation), 'Educate' (describing knowledge as power and providing a dropdown for 'View PAF Patient Publications'), and 'News' (listing three news items with dates like '12.11.2012' and '10.26.2012'). A 'Facebook' link is also present. At the bottom, there is a footer with copyright information, address (421 Butler Farm Road, Hampton, VA 23666), phone (800) 532-5274, fax (757) 873-8999, and social media icons for Charity Navigator, Facebook, YouTube, and LinkedIn. A 'Subscribe' field is also visible.

ADDRESS:  
421 Butler Farm Rd.  
Hampton, VA 23666

CONTACT INFO:  
Phone: (800) 532-5274  
E-mail: [help@patientadvocate.org](mailto:help@patientadvocate.org)

## HISTORY & MISSION

The Patient Advocate Foundation (PAF) is a national nonprofit organization that seeks to safeguard patients' rights. PAF facilitates arbitration and mediation to negotiate assured access to care, job retention, and financial stability for those who receive a diagnosis of a life-threatening or debilitating disease. PAF is comprised of a network of research and community oncologists, attorneys, legislators, healthcare industry representatives, and case managers.

## PROGRAMS & ACHIEVEMENTS

The Co-Pay Relief Program ([www.copays.org](http://www.copays.org)) provides direct financial support to insured patients, including Medicare Part D beneficiaries. To receive assistance in making co-payments for drugs, patients must qualify financially and medically. The program offers one-on-one service, providing call counselors who guide patients through the enrollment process. The program assists insured patients being treated for non-small cell lung cancer, and several other diseases.

PAF also hosts annual fundraising events. A Promise of Hope Affair is a dinner event featuring dancing and a silent auction. All funds raised during the event provide financial support to PAF's Direct Patient Services division, which helps patients obtain access to quality healthcare and overcome obstacles to that care.

In addition, its yearly Patient Congress ([www.pc.patientadvocate.org](http://www.pc.patientadvocate.org)) features speeches and presentations on public policy concerns for people with serious diseases and sends advocates to Congress to discuss their challenges.

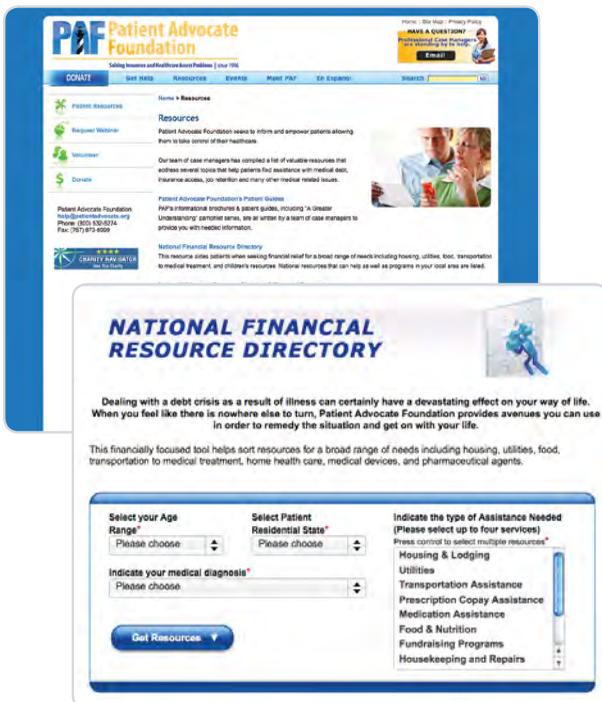


## NAVIGATION & USEFUL LINKS

On the PAF website, visitors can find a link to chat live online with a Professional Case Manager about their concerns. In addition, the **Get Help** drop-down list presents several hotlines designed to provide help to patient/providers seeking education, financial assistance, access to care, or assistance navigating the reimbursement system.

The **Resources** area has several helpful subsections, including **Disease-Related Resources**, **The National Underinsured Resource Directory** (for patients who have health insurance, but still struggle to meet their out-of-pocket costs), **Employment Resources**, and the **National Financial Resource Directory** (a state-by-state directory of information for patients seeking financial relief for housing, utilities, food, and transportation to medical treatment).

Visitors can select **Donate** to discover how they can help further PAF's efforts or **Volunteer**. Giving time can be hard work, but it can be rewarding and fun. Volunteers will learn about current state and federal initiatives that affect the healthcare of all Americans, including those with lung cancer.





## American Lung Association

[www.lungusa.org](http://www.lungusa.org)

The American Lung Association's comprehensive website allows registered users to customize their view of site content through My LungUSA. Learn all about lungs, how they work, disease warning signs, how to protect them, and more under **Your Lungs**. The site's **Lung Cancer** page includes sections on **A Life Change**, **Making Treatment Decisions**, and **Get Social Support**. Other useful American Lung Association features include a Lung HelpLine and E-Newsletter.



## The Beverly Fund

[www.beverlyfund.org](http://www.beverlyfund.org)

This national nonprofit organization works to increase awareness of lung cancer, educate and support patients, and fund research. The website provides **Facts & Statistics** about the diagnosis, staging, and treatment of lung cancer (in English and Spanish); a description of **Clinical Trials**; and patient stories under **Discover the Truth**. **Teach/Fun Stuff** helps teach tobacco awareness and lung health. It includes a Math Activity, Seek 'n Find, Don't Get Hooked, and a Crossword Puzzle.



## Brittany's Battle

[www.brittanybattle.org](http://www.brittanybattle.org)

Brittany's Battle is a North Carolina-based organization that honors Brittany Coppedge's battle with lung cancer. The website provides both an online and downloadable application for patient assistance, including financial support. Site visitors will find educational information, support links, and updates on Brittany's Battle's advocacy and fundraising events.



## International Association for the Study of Lung Cancer

[www.iaslc.org](http://www.iaslc.org)

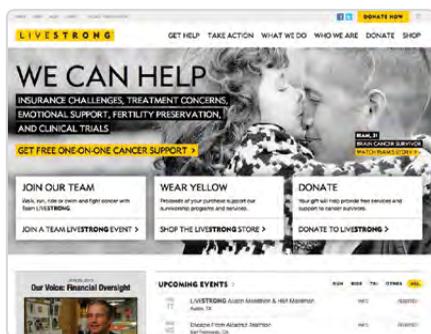
The International Association for the Study of Lung Cancer (IASLC) is an organization of physicians and healthcare professionals dedicated to promoting the study of lung cancer and disseminating lung cancer information. In this endeavor, the IASLC awards fellowships, supports workshops, and holds biennial world conferences. Visitors to the website will find podcasts and videos from leading experts discussing the latest lung cancer research.



## Kate MacIntyre Foundation

[www.katemacintyrefoundation.com](http://www.katemacintyrefoundation.com)

The Kate MacIntyre Foundation's advocacy efforts emphasize the significant number of nonsmokers diagnosed with lung cancer. Kate, a nonsmoker, recognized the need to raise funds and awareness supporting early detection tests and effective clinical trials. The organization supports programs at the University of North Carolina Lineberger Comprehensive Cancer Center that promote patient advocacy, encourage clinical trial participation, and educate young women interested in the healthcare profession. The website tells Kate's story, details advocacy efforts, and lists additional resources.



## LIVESTRONG Foundation

[www.livestrong.org](http://www.livestrong.org)

LIVESTRONG is dedicated to fighting all cancers. The Foundation has posted its mission on its website as a "manifesto" that outlines its many goals; although too lengthy to include here, it is definitely worth a read. In essence, its objectives include helping anyone with any type of cancer fight it from the time of diagnosis to the end, whenever that may be. The Foundation supports patients with cancer in multiple ways, advocating for patients' rights, and funding research for better treatments and possible cures.



## Lung Cancer Circle of Hope

[www.lungcancercircleofhope.org](http://www.lungcancercircleofhope.org)

Susan Levin founded the Lung Cancer Circle of Hope (LCCH) in 2006 after her mother Chasia, a nonsmoker, contracted lung cancer and died from the disease. The organization believes that those affected by lung cancer, especially patients and survivors, deserve compassion and understanding, regardless of smoking history. LCCH is committed to educating the public and members of the medical community about lung cancer.



## Lung Cancer Online Foundation

[www.lungcanceronline.org](http://www.lungcanceronline.org)

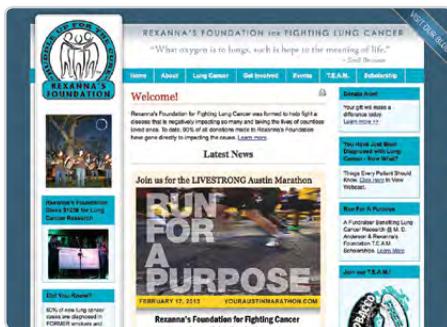
Karen Parles created The Lung Cancer Online Foundation (LCOF) shortly after receiving a lung cancer diagnosis and became a passionate advocate for patients with lung cancer. Inspired by Karen's passion and dedication, LCOF operates a research grant program. Its comprehensive website has been described as offering "one-stop shopping directories" with links categorized according to every practical and emotional concern of people affected by lung cancer. LCOF also provides its own educational material for patients and survivors of lung cancer.



## Respiratory Health Association

[www.lungchicago.org/lung-cancer](http://www.lungchicago.org/lung-cancer)

Respiratory Health Association launched its Lung Cancer Initiative in response to the disease's major impact on the Chicago community. The website offers an **Understanding Lung Cancer** informational page, support links, and a clinical trials section with a phone contact. The **Library** section's downloadable fact sheets cover a range of topics in English and Spanish, including Mesothelioma. Contact information is provided for local support groups and cancer resource community centers.



## Rexanna's Foundation for Fighting Lung Cancer

[www.rexannasfoundation.org](http://www.rexannasfoundation.org)

Rexanna's Foundation for Fighting Lung Cancer serves as a testament to the courageous lung cancer battle of Rexanna Hawkins. The website outlines the Foundation's advocacy efforts and highlights ways to get involved. The Foundation also awards college scholarships to students affected by cancer. Other notable efforts include sponsoring a partial fellowship in thoracic oncology, supporting publication of a cancer booklet for new patients and creation of a comprehensive database of patients with thoracic cancer, and providing lap prayer blankets to individuals with lung cancer.



## With Every Breath: A Lung Cancer Guidebook

[www.lungcancerguidebook.org](http://www.lungcancerguidebook.org)

The main purpose of this site is to allow visitors to download or view chapters of *With Every Breath: A Lung Cancer Guidebook*, written for individuals with a recent lung cancer diagnosis and their loved ones. The book is provided free by author Tina M. St. John, MD, whose husband died of nonsmall cell lung cancer in 1998. The book is for informational purposes, and is not a substitute for medical advice.



## Helping to make access to the therapies you need easier

Novartis Oncology is committed to helping patients living with cancer receive the medicines they need. **Patient Assistance NOW Oncology** offers quick and easy access to information about the many reimbursement and support programs available.

You can get information about our **Patient Assistance NOW Oncology** support programs in two ways:

- Call **1-800-282-7630** to speak to one of our knowledgeable staff dedicated to making access to our programs as simple and convenient as possible; or
- Visit our Web site at: **[www.PatientAssistanceNow.com/oncology](http://www.PatientAssistanceNow.com/oncology)**

### **Support for Patients Includes:**

- Insurance verification
- Medicare education
- Assistance with denials/appeals
- Therapy-specific support programs for out-of-pocket costs
- Assistance searching for other sources of coverage/funding that could alleviate or reduce costs for patients
- Referrals to Independent Charitable Foundations for assistance with co-pay costs
- Patient assistance for low-income and uninsured patients
- Patients pre-qualified via phone screening for the Patient Assistance Program (PAP) will be sent a 30-day supply of their needed medication while completing the application

